



The fourth, fifth, sixth and seventh generations of our candy family work in the company.

From revolutionary candy making techniques to heart-warming packaging and gifts, innovation is at the heart of everything we do. We invite you to join us on the path of innovation, starting with this 2015–2016 catalog featuring some of the most popular items in the history of the company. How can we help you transform your business today? Give us a call and let's explore together.

C O N T E N T S

Bulk	4-7	Boxes	37-40
Bags	9-16	Sunkist	41
Party Collection Bags	18-19	Sport Beans	42-43
Gift Bags	20-21	Displays & Store Decor	44-52
Gifts & Novelty	23-35		



Jelly Belly
Bubble Gum
Artificially Flavored

Jelly Belly
Sunkist Tangerine
Naturally Flavored
EXCLUSIVE BLEND OF VITAMIN C

Jelly Belly
Licorice
Naturally and Artificially Flavored

Jelly Belly
Cotton Candy
Naturally and Artificially Flavored

Jelly Belly
Green Apple
Naturally and Artificially Flavored

Jelly Belly
Merry Christmas
Naturally and Artificially Flavored

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Get real. Get Jelly Belly.



Jelly Belly® Free Standing Bulk Display

- Item # 88146 • 1 unit
- Dimensions: 47" w x 18" d x 85" h
 - Holds 24 Flavors
 - Candy not included



Jelly Belly® Free Standing Combo Display

- Item # 88145 • 1 unit
- Dimensions: 47" w x 18" d x 85" h
 - Perfect for bulk and packaged
 - Adjustable shelves and pegs
 - Candy not included



NEW



Jelly Belly® Silhouette Counter Top Display
 Item # 88116 • 1 unit

- Dimensions: 11.88" w x 12.0" d x 25" h (21.5" h without header)
- Holds 24 gift bags
- Candy not included

Jelly Belly® Caddy Rack
 Item # 88177 • 1 unit

- Dimensions: 14.37" l x 25.19" d x 60.43" h (21.5" h without header)
- Holds 8 self-shipping caddies
- Candy not included

Jelly Belly® Countertop Spin Rack
 Item # 88086 • 1 unit

- Dimensions: 18" h x 14" d
- Display includes header
- Holds 4 cases (48 - 3.5 oz. bags)
- Candy not included



Jelly Belly® Silhouette Floor Display
 Item # 88117 • 1 unit

- Dimensions: 15.12" w x 16" d x 66.25" h (62" without header)
- 2 side shoppable
- Holds 108 gift bags
- Candy not included



Jelly Belly® Classic Hutch
 Item # 88426 • 1 unit

- Dimensions: 28" w x 15¾" d x 64½" h
- Flexible design accommodates a wide range of Jelly Belly products
- Candy not included



Jelly Belly® Ripple Rack
 Item # 88454 • 1 unit

- Dimensions: 21 ¾" w x 12 ¾" d x 56 ¾" h
- Holds 8 cases (96 - 3.5 oz. bags)
- Small footprint
- Candy not included

Compact displays can also be merchandised back-to-back for two-sided shopping.



Jelly Belly®
Curve Rack All Peg
Item # 88168 • 1 unit

- Dimensions: 17" w x 13½" d x 71" h
- Hidden wheels in back
- Storage compartment
- Adjustable header height
- Candy not included



Create a Jelly Belly® COMBO Curve Rack with pegs and shelves! Order item #88168 display PLUS the Curve Rack Shelf Kit # 1AC1073.

- Curve Rack Shelf Kit
Item # 1AC1073 • 1 kit
- 2 adjustable shelves per kit
 - Candy not included



Jelly Belly® Wave Rack
Item # 88465 • 1 unit

- Dimensions: 25" w x 18" d x 68" h
- Holds 252 - 3.5 oz. bags
- Small footprint
- Candy not included



Jelly Belly 3D Bean Decals

Item # ZMD127 • 8 beans per sheet

- Removable decals that peel & restick
- 8 beans per sheet, in various poses (each bean sized 6½" h x 9½" w)
- Sheet measures 20" x 24"
- Perfect for window, doors or mirrors

NEW



6-Drawer Compact Plexiglas Unit

Item # 88045 • 1 each

- Dimensions: 24¹³/₁₆" w x 7⁷/₁₆" d x 7³/₄" h
- Stackable 6-drawer unit
- Drawers hold up to 5 lbs. of candy
- Plexiglas handles for easy handling
- Interchangeable and stackable with unit #88060
- Candy not included



12-Drawer Compact Plexiglas Unit

Item # 88060 • 1 each

- Dimensions: 24¹³/₁₆" w x 7⁷/₁₆" d x 7³/₄" h

- Stackable 12-drawer unit
- Drawers hold up to 3 lbs. of candy
- Interchangeable and stackable with unit #88045
- Candy not included

Kiosk Scoop Bin

Item 88416 • 4 per case

- 4 Bins per carton
- Each bin has 3 compartments
- Each compartment holds 4.45 lbs. of candy
- Includes scoop with tether
- Candy not included



One-Gallon Candy Jars

Item # 88025 • 4 per case

- Dimensions: 6½" w x 8" d x 10½" h

- Packed 4 per case
- Holds 9.4 lbs. of candy
- Glass jars, chrome lids
- Candy not included



Jelly Belly® Bean Grabber

Item # 89044 • 5 per case

- 5 per case
- Retractable cord
- Bean scoop measures 4¾"
- Encourages bulk sales with Jelly Belly® sampling
- Scoops up one bean at a time
- Attaches to clothing with clip



Candy Scoop

Item # 88067 • 1 each

- 7" long polished aluminum scoop with hand grip
- Includes tether (21" long)

STORE DECOR



Jelly Belly® 14" Clock
Item # 88020 • 1 each
• Battery included



Mr. Jelly Belly® Inflatable
Item # 88149 • 1 each
• 24" tall
• Inflatable character for displays or gifts. May be hung from ceiling; hook and string included



Jelly Belly® Inflatable Hanging Beans
Item # 88157 • 3 beans
• Dimensions: 18"w x 10"h
• 3 per pack, string included
• Colors: red, yellow and blue vinyl



Jelly Belly® Apron
Item # 88990 • 1 each
• One size fits all
• Features adjustable neck strap and large pockets



Jelly Belly® Plastic Wall Beans
Item # 88410 • 3 beans
• Dimensions: 15"w x 9"h
• 3 per case
• Mount half beans to store wall



Jelly Belly® Logo Neon Light Sign
Item # 88794 • 1 each
• Dimensions: 18¼"w x 5"d x 11½"h
• Sign can sit on a counter or hang from the wall or ceiling

"OPEN" Accessory
Item # 88795
• Item # 88795 (must be used with # 88794)



15" Jelly Belly® Plastic Hanging Beans
Red (Very Cherry) - Item # 88122
Blue (Blueberry) - Item # 88124
Green (Green Apple) - Item # 88125
Orange (Sunkist® Orange) - Item # 88126
Pink (Cotton Candy) - Item # 88127
Black (Licorice) - Item # 88128
Yellow (Sunkist® Lemon) - Item # 88129

Hang the whole bean from the ceiling! Each carton includes a ceiling hook and plastic cord.

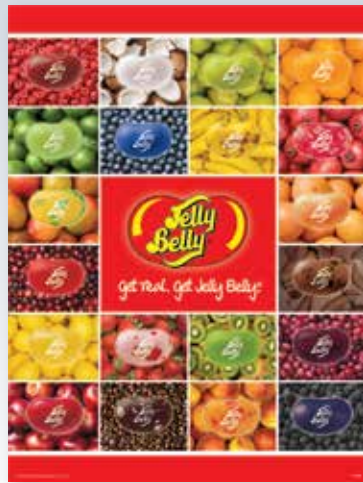
STORE DECOR



Mr. Jelly Belly's
"Big Bean Buyer Card"

Item #88039 • 50 per pack

- Dimensions: 3 1/2" w x 2 1/8" h
- Encourage customer loyalty



18" x 24" "Get Real. Get Jelly Belly."
Jelly Belly Ad Poster

Item # ZMD466 • 1 each



NEW

18" x 24" BeanBoozled® Poster

Item # ZMD130 • 1 each



Nutrition Facts & Ingredient
Statement Booklets

Jelly Belly® Jelly beans • Item # 88050

Confections • Item # 88051

1 each



Item # ZMD120
36 per sheet



Item # ZMD118
56 per sheet • Various Sizes

- Jelly Belly®
Stylized Logo
Stickers
- 3-color
 - Perfect for
in-store custom
packaged/gift items

NEW

2 1/2" round
BeanBoozled® Stickers

Item # ZMD122

150 stickers per roll



3 1/2" Jelly Belly Adhesive Labels

Item # LA2440 • 1 set



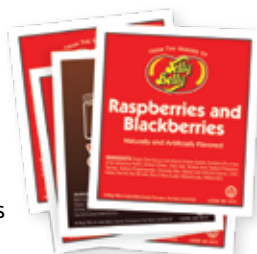
3 1/2" Confections Adhesive Labels

Item # LA2441 • 1 set



3 5/16" Jelly Belly
Ingredient Labels - Gravity Bins

Item # LA2394 • 1 set



3 5/16" Confections
Ingredient Labels - Gravity Bins

Item # LA2395 • 1 set

6 1/2" Jelly Belly Scoop Bin
Ingredient Labels

Item # LA2348 • 1 set



6 1/2" Confections
Scoop Bin
Ingredient Labels

Item # LA2349 • 1 set



STORE DECOR



24" x 18" Jelly Belly Bean Art Poster
Starry Night
Item # ZMD477 • 1 each



18" x 24" Jelly Belly Bean Art Poster
Mona Lisa
Item # ZMD478 • 1 each



18" x 24" Jelly Belly Bean Art Poster
We Can Do It
Item # ZMD479 • 1 each



Jelly Belly® Counter Mat
Item # 88263 • 1 each
• Dimensions: 15"w x 10"h



15" w x 16.5" h Jelly Belly
Retail Shopping Bag
Item # 88154 • 250 per case

Zip Tear-Off Bags

Item # 88046

- Includes 1,000 bags/case (125/wicket)



Plastic Adapter Plate

Item # PS0260 • 1 each

- To be used for holding zip tear-off bags # 88046



Jelly Belly Static Cling (large)

Item # PS0610 • 1 each

- Dimensions: 11" w x 8½" h
- Perfect for door/window placement



Plexiglas Brochure Holder

Item # 88058 • 1 each

- Holds 100 menus
- Order w/# 88007
- Menus not included



Jelly Belly Two-Way Window Decal

Item # PS2240 • 1 each

- Dimensions: 5½" w x 3½" h
- Two-sided
- Perfect for door/window placement



Jelly Belly® Menu & Recipe Brochure

Item # 88007

- Dimensions: 3⅞" w x 6" h
- 100 per pack
- Brochure shows Jelly Belly® flavors and creative recipes



Ripple Rack
Item # 88454



Free Standing Bulk Display
Item # 88146



Free Standing Combo Display
Item # 88145



Jelly Belly Wave Rack
Item # 88465



Jelly Belly® Caddy Rack
Item # 88177



Classic Hutch
Item # 88426



Silhouette Counter Top Display
Item # 88116



Silhouette Floor Display
Item # 88117



Curve Rack Combo
Item # 88168
with # IAC1073



Curve Rack All Peg
Item # 88168

1-800-323-9380



JellyBelly.com

JELLY BELLY CANDY COMPANY • One Jelly Belly Lane, Fairfield, CA 94533

The names of the beans, the Menu, the Recipes, the Mr. Jelly Belly character design and the images of the Jelly Belly® jelly beans are all trademarks or registered trademarks of Jelly Belly Candy Company. ©, TM, © 2015 Jelly Belly Candy Company, Fairfield, CA 94533 U.S.A. • 7UP, A&W, CRUSH and DR PEPPER are registered trademarks of Dr Pepper Snapple Group affiliates used under license. © 2015 Dr Pepper Snapple Group. All rights reserved. • SUNKIST AND DESIGN is a registered trademark of SUNKIST GROWERS, INC. used under license by Jelly Belly Candy Company, © 2015 SUNKIST GROWERS INC. • Cold Stone Creamery and the names of the jelly bean flavors are trademarks or registered trademarks of Cold Stone Creamery, Inc. and/or its affiliates and used under license. • Hello Kitty and design is a registered trademark of SANRIO, CO., LTD. Used under license. ©1976, 2015, SANRIO CO., LTD. www.sanrio.com • SNAPPLÉ and MADE FROM THE BEST STUFF ON EARTH are trademarks of Snapple Beverage Corp., used under license © 2015 Snapple Beverage Corp. • The TABASCO® marks, bottle and label designs are registered trademarks and servicemarks exclusively of and licensed by McIlhenny Company, Avery Island, Louisiana 70513. www. TABASCO.com • © DISNEY