



*The fourth, fifth, sixth and seventh generations of our candy family work in the company.*

From revolutionary candy making techniques to heart-warming packaging and gifts, innovation is at the heart of everything we do. We invite you to join us on the path of innovation, starting with this 2015–2016 catalog featuring some of the most popular items in the history of the company. How can we help you transform your business today? Give us a call and let's explore together.

## **C O N T E N T S**

<b>Bulk</b>	<b>4-7</b>	<b>Boxes</b>	<b>37-40</b>
<b>Bags</b>	<b>9-16</b>	<b>Sunkist</b>	<b>41</b>
<b>Party Collection Bags</b>	<b>18-19</b>	<b>Sport Beans</b>	<b>42-43</b>
<b>Gift Bags</b>	<b>20-21</b>	<b>Displays &amp; Store Decor</b>	<b>44-52</b>
<b>Gifts &amp; Novelty</b>	<b>23-35</b>		



Jelly Belly  
THE ORIGINAL GUMBALLS THAT TASTE GREAT

50  
INDIVIDUAL  
FLAVORS

# BOXES

4.25 oz. 10-Flavor  
Jelly Belly® Gift Box  
Item # 64810 • 12 boxes



4.25 oz. 5-Flavor  
Jelly Belly® Sours Gift Box  
Item # 64758 • 12 boxes



21 oz. 50-Flavor Jelly Belly® Gift Box  
Item # 64793 • 6 boxes



4.25 oz. 10-Flavor Jelly Belly®  
Sugar-Free Gift Box  
Item # 64812 • 12 boxes

**WARNING:** CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT.



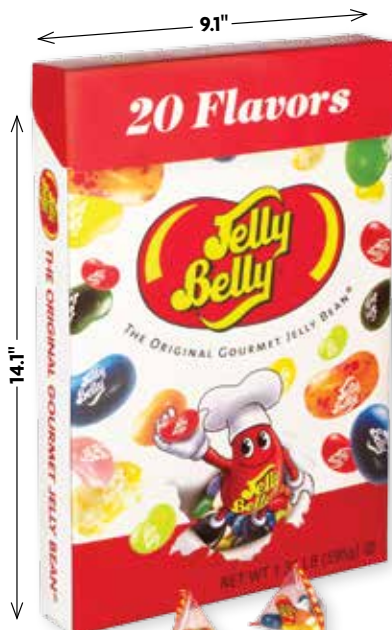
8.5 oz. 20-Flavor  
Jelly Belly® Gift Box  
Item # 64830 • 10 boxes



17 oz. 40-Flavor  
Jelly Belly® Gift Box  
Item # 64860 • 5 boxes

## Merchandises 2 Ways!

Every Jelly Belly lovers' dream come true! A JUMBO size box of Jelly Belly jelly beans! Display horizontally as a jumbo theater box. Or flip it over and display vertically as a jumbo size flip-top box! Each box is packed with 75 .28 oz bags of 20 kid-friendly flavors (1.31 POUNDS of jelly beans!). This is a gift that says WOW!



## JUMBO

1.31 LB 20 Flavors  
Jelly Belly® JUMBO Box  
Item # 74743 • 6 boxes

# BOXES



17 oz. 40-Flavor Jelly Belly®  
Gift Box with Flag Sleeve  
Item # 64868 • 5 boxes

4.25 oz. 10-Flavor Jelly Belly®  
Gift Box with Flag Sleeve  
Item # 64818 • 12 boxes



4.25 oz. Jelly Belly® Fabulous Five®  
Gift Box with 5 Favorite Mixes  
Item # 64816 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly®  
Hello Kitty® Gift Box  
Item # 64769 • 12 boxes



4.15 oz. Jelly Belly® Dark Chocolate Covered  
TABASCO® Jelly Beans Gift Box  
Item # 64892 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly®  
Disney® Princess Gift Box  
Item # 64770 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly  
Cocktail Classics® Gift Box  
Item # 64821 • 12 boxes



14 oz. Sunkist® Fruit Gems®  
Gift Box  
Item # 64403 • 12 boxes

# BOXES



NEW

8.5 oz. 20-Flavor Jelly Belly®  
STAR WARS™ Ultra Gift Box  
Item # 64843 • 10 boxes



NEW

8.5 oz. 20-Flavor Jelly Belly®  
Disney© FROZEN  
Ultra Gift Box  
Item # 64837 • 10 boxes



8.5 oz. 20-Flavor  
Jelly Belly® Disney©  
Ultra Gift Box  
Item # 64842 • 10 boxes



8.5 oz. 20-Flavor  
Jelly Belly®  
Ultra Gift Box  
Item # 64840 • 10 boxes



**JUMBO**  
12.6 oz. BeanBoozled®  
JUMBO Spinner Gift Box  
Item # 62205 • 5 boxes

3<sup>RD</sup>  
edition  
TWO NEW FLAVORS!

Dimensions:  
15.5" w x 9.25" h x 2.25" d



3.5 oz. BeanBoozled®  
Jelly Beans Spinner Gift Box  
Item # 62213 • 12 boxes

NEW





1 oz. Jelly Belly® Assorted Flavors Flip Top Box  
Item # 61983 • 2/24 ct. caddies



1 oz. Jelly Belly® Hello Kitty® Flip Top Box  
Item # 72675 • 2/24 ct. caddies



1 oz. Jelly Belly® Cocktail Classics® Flip Top Box  
Item # 72677 • 2/24 ct. caddies



1.2 oz. Bertie Bott's Every Flavour Beans™ Flip Top Box  
Item # 61805 • 2/24 ct. caddies



1.6 oz. BeanBoozled® Jelly Beans Flip Top Box  
Item # 61800 • 2/24 ct. caddies

**3<sup>RD</sup>** edition  
TWO NEW FLAVORS!



1.6 oz. Jelly Belly® Assorted Flavors Flip Top Box  
Item # 61986 • 4/12 ct. caddies

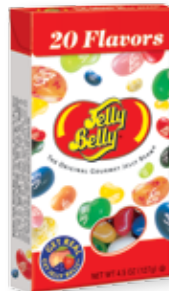
1.6 oz. Jelly Belly® Sours Flip Top Box  
Item # 61788 • 4/12 ct. caddies



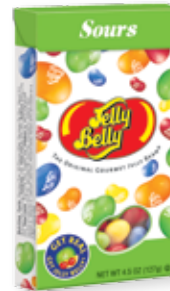
4.5 oz. Jelly Belly® Cocktail Classics® Flip Top Box  
Item # 20026  
2/12 ct. caddies



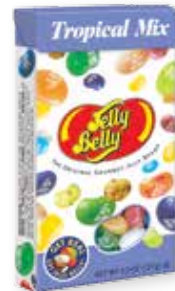
4.5 oz. Jelly Belly® Hello Kitty® Flip Top Box  
Item # 20030  
2/12 ct. caddies



4.5 oz. Jelly Belly® Assorted Flip Top Box  
Item # 20027  
2/12 ct. caddies



4.5 oz. Jelly Belly® Sours Flip Top Box  
Item # 20028  
2/12 ct. caddies



4.5 oz. Jelly Belly® Tropical Mix Flip Top Box  
Item # 20029  
2/12 ct. caddies