



The fourth, fifth, sixth and seventh generations of our candy family work in the company.

From revolutionary candy making techniques to heart-warming packaging and gifts, innovation is at the heart of everything we do. We invite you to join us on the path of innovation, starting with this 2015–2016 catalog featuring some of the most popular items in the history of the company. How can we help you transform your business today? Give us a call and let's explore together.

C O N T E N T S

Bulk	4-7	Boxes	37-40
Bags	9-16	Sunkist	41
Party Collection Bags	18-19	Sport Beans	42-43
Gift Bags	20-21	Displays & Store Decor	44-52
Gifts & Novelty	23-35		



JELLY BELLY® SMALL BAGS

FUN sold here!

Delight shoppers with an array of fun bags featuring their favorite characters and Jelly Belly® jelly beans! These small bags are fabulous party favors and powerful impulse purchase items! Create a mini impulse purchase sales center with our newest display designed to showcase eight caddies of our small bags.

NEW



Jelly Belly® Caddy Rack
Item # 88177 • 1 unit
See page 46 for details



1 oz. Disney® Princess
Item # 72513 • 24 ct. caddy



1 oz. Disney® FROZEN
Item # 72493 • 24 ct. mixed caddy



1 oz. Hello Kitty®
Item # 72523 • 24 ct. caddy



1 oz. STAR WARS™
Item # 72494 • 24 ct. mixed caddy



1 oz. Disney® / PIXAR Cars
Item # 72524 • 24 ct. caddy

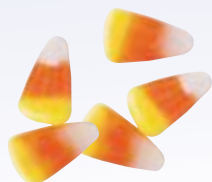


1 oz. Mickey & Minnie
Mickey • Item # 72522 • 24 ct. caddy
Minnie • Item # 72521 • 24 ct. caddy

JELLY BELLY® SMALL BAGS

The Original Gourmet Candy Corn®

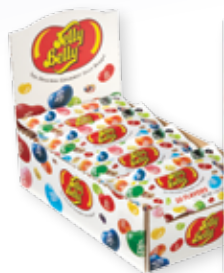
Now your customers can enjoy the world's best candy corn in a fun, 1.45 oz size bag perfect for impulse buys! One taste is all it takes to hook customers on our addictively good candy corn with its ultra creamy texture and intense vanilla flavor.



1.45 oz. Candy Corn Bag
Item # 72550 • 24 ct. caddy



NEW



1.45 oz. Jelly Belly®
20 Flavors
Item # 72528 • 24 ct. caddy



1 oz. Jelly Belly®
"Thank You" Assorted Flavors
Item # 72533 • 30 ct. caddy



1 oz. Jelly Belly®
"Happy Birthday" Assorted Flavors
Item # 72534 • 30 ct. caddy

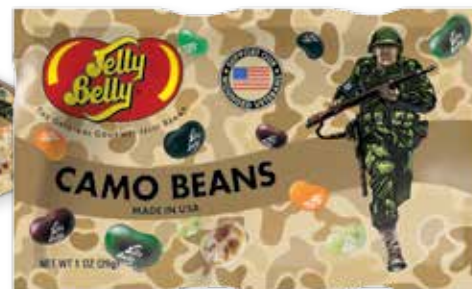
For every Camo Beans bag sold, Jelly Belly will donate 25¢ to support U.S. Veterans and their families.



.35 oz. Jelly Belly®
Assorted Change Maker
Item # 72512 • 4/80 ct. boxes



NEW



1 oz. Jelly Belly® Freedom Fighters Camo
Item # 72555 • 30 ct. caddy

JELLY BELLY® GRAB & GO® BAGS

The Magic of Disney®

Jelly Belly is bringing the delight of Disney's most beloved characters to your store. Mix and match from our broad array of novelty and gift items featuring Disney® characters and our gourmet jelly beans.



Jelly Belly® Curve Rack
Item # 88168 • 1 unit (and # 1AC1073)
See page 47 for details



2.8 oz. STAR WARS™
Item # 66314 • 12 bags



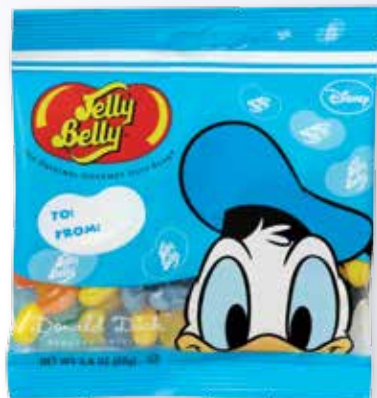
2.8 oz. Disney® FROZEN
Item # 66315 • 12 bags



2.8 oz. Disney®/PIXAR Cars
Item # 66313 • 12 bags



2.8 oz. Disney® Princess
Item # 66312 • 12 bags



2.8 oz. Donald Duck
Item # 66307 • 12 bags



2.8 oz. Goofy
Item # 66308 • 12 bags



2.8 oz. Mickey Mouse
Item # 66305 • 12 bags



2.8 oz. Minnie Mouse
Item # 66306 • 12 bags

JELLY BELLY® GRAB & GO® BAGS

61 Ways to Drive Your Sales!

Put Jelly Belly's powerhouse line-up of Grab & Go bags to work in your store! This top-selling collection of bags has something for everyone. Discover what this fun and delicious collection can do for your business.



3.5 oz. Jelly Belly® 20 Flavors
Item # 66110 • 12 bags



3.5 oz. Jelly Belly® Sours
Item # 66152 • 12 bags



3.5 oz. Jelly Belly® Fruit Bowl
Item # 66120 • 12 bags



3.1 oz. Jelly Belly® Sunkist® Citrus Mix
Item # 66891 • 12 bags



3.5 oz. Jelly Belly® Tropical Mix
Item # 66115 • 12 bags



3.5 oz. Jelly Belly® Smoothie Blend
Item # 66888 • 12 bags



3.5 oz. Jelly Belly® Kids Mix
Item # 66938 • 12 bags



3.1 oz. Jelly Belly® Cold Stone Ice Cream Parlor Mix®
Item # 66889 • 12 bags

Support our troops!

Jelly Belly salutes our troops and their families. For every Camo Beans bag sold, Jelly Belly will donate 25¢ to support U.S. Veterans and their families.



NEW



1 oz. Jelly Belly® Freedom Fighters Camo
Item # 72555 • 30 ct. caddy



7.5 oz. Jelly Belly® Camo Gift Bag
Item # 76885 • 12 bags



3.5 oz. Jelly Belly® Camo Beans
Item # 66138 • 12 bags



3.5 oz. Jelly Belly® Pink Camo
Item # 66133 • 12 bags



3.5 oz. Jelly Belly® Freedom Fighters Camo
Item # 66132 • 12 bags

NEW

JELLY BELLY® GRAB & GO® BAGS



3.5 oz. Jelly Belly® Cocktail Classics®
Item # 66116 • 12 bags



3.5 oz. Jelly Belly® Draft Beer
Item # 66331 • 12 bags



3.5 oz. Jelly Belly® Champagne
Item # 66329 • 12 bags

Popular Single Flavor Bags!

3.5 oz. Jelly Belly® Bags • 12 bags



- Juicy Pear • Item # 66121
- Cotton Candy • Item # 66867
- Bubble Gum • Item # 66923
- Licorice • Item # 66130
- Sizzling Cinnamon • Item # 66151



3.5 oz. Jelly Belly® Buttered Popcorn
Item # 66137 • 12 bags



3.5 oz. Jelly Belly® Very Cherry
Item # 66125 • 12 bags



3.1 oz. Jelly Belly®
Pancakes & Maple Syrup
Item # 66318 • 12 bags



3.5 oz. Jelly Belly® Pomegranate
Item # 76976 • 12 bags



3.1 oz. Jelly Belly® Hello Kitty®
Favorite Flavors
Item # 66105 • 12 bags



3.1 oz. Jelly Belly® Superfruit Mix
Item # 66221 • 12 bags



3.1 oz. Jelly Belly® Snapple™ Mix
Item # 66320 • 12 bags



3.1 oz. Jelly Belly® TABASCO®
Item # 66319 • 12 bags



3.5 oz. Jelly Belly® All American Mix
Item # 66117 • 12 bags



3.5 oz. Jelly Belly® Dr Pepper®
Item # 66147 • 12 bags



3.5 oz. Jelly Belly® Soda Pop Shoppe®
Item # 66834 • 12 bags



JELLY BELLY® SUGAR-FREE

Enjoy your Jelly Belly Confections, Sugar-Free!

Cater to customers who love Jelly Belly, but want sugar-free! Our sugar-free beans have 28% fewer calories than our regular beans. Enhance your Sugar-Free candy set with a complete offering of our gourmet and sugar-free confections!



4.25 oz. 10-Flavor Jelly Belly® Sugar-Free Gift Box
Item # 64812 • 12 boxes



2.8 oz. Jelly Belly® Sugar-Free Assorted Flavors
Item # 66309 • 12 bags



2.8 oz. Jelly Belly® Sugar-Free Sours
Item # 66310 • 12 bags



2.8 oz. Sugar-Free Gummi Bears
Item # 45620 • 12 bags



WARNING: CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT.

JELLY BELLY® CHOCOLATE GRAB & GO® BAGS



2.4 oz. Dark Chocolate Almonds*
Item # 44006 • 12 bags



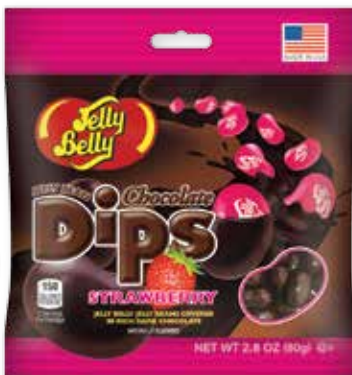
2.4 oz. Chocolate Deluxe Mix*
Item # 44029 • 12 bags



2.5 oz. Milk Chocolate Jumbo Raisins*
Item # 44040 • 12 bags



2.3 oz. Milk Chocolate Malt Balls*
Item # 44030 • 12 bags



2.8 oz. Jelly Bean Chocolate Dips® • Strawberry*
Item # 42834 • 12 bags



2.8 oz. Jelly Bean Chocolate Dips® • Very Cherry*
Item # 42830 • 12 bags



2.8 oz. Jelly Bean Chocolate Dips® • Orange*
Item # 42831 • 12 bags

JELLY BELLY® CONFECTION GRAB & GO® BAGS



3.1 oz. Sunkist® Orange Slices
Item # 45040 • 12 bags



3.1 oz. Sunkist® Fruit Gems®
Item # 45041 • 12 bags



2.6 oz. Soda Pop Shoppe®
Gummi Bottles
Item # 45006 • 12 bags



2.8 oz. Jelly Belly Fish
Chewy Candy
Item # 45007 • 12 bags



3 oz. Jelly Belly®
Hello Kitty® Mellocremes
Item # 45121 • 12 bags



3 oz. Unbearably HOT
Cinnamon Bears®
Item # 45010 • 12 bags



2.9 oz. Chocolate Dutch Mints®**
Item # 44010 • 12 bags



3 oz. Candy Corn
Item # 45118 • 12 bags



3 oz. Peas & Carrots
Mellocreme Candy
Item # 45114 • 12 bags



3 oz. Licorice Bridge Mix
Item # 41070 • 12 bags



3 oz. Sour Neon Inchworms
Item # 45111 • 12 bags



3 oz. Gummi Bears
Item # 45116 • 12 bags



2.75 oz. Raspberries & Blackberries
Item # 45310 • 12 bags



Jelly Belly Display Caddies
All Jelly Belly Grab & Go® bags ship in a self-display caddy (or can be pegged).

JELLY BELLY® ORGANIC CONFECTIONS

Jelly Belly ORGANIC Confections!

Jelly Belly certified USDA organic fruit flavored snacks are coming this Fall! This is the first up in a complete array of gourmet organic candy coming soon for your customers interested in organic confections!



2 oz. Jelly Belly® ORGANIC Fruit Flavored Snacks
Item # 63580 • 12 bags

NEW



JELLY BELLY® BIGGER BAGS



2 lb. Jelly Belly® 49 Flavors Pouch Bag
Item # 83748 • 12 pouches



9.8 oz. Jelly Belly® 40 Flavors Pouch Bag
Item # 66082 • 12 pouches



9.8 oz. Jelly Belly® Kids Mix Pouch Bag
Item # 66094 • 6 pouches



9.8 oz. Jelly Belly® Sours Pouch Bag
Item # 66095 • 6 pouches



See other Big Bags on page 41



7 oz. Jelly Belly® 30 Flavors
Item # 66155 • 12 bags



7 oz. Jelly Belly® Sours
Item # 66154 • 12 bags



7 oz. Jelly Belly® Fruit Bowl
Item # 66156 • 12 bags



7 oz. Jelly Belly® Tropical Mix
Item # 66158 • 12 bags



6.5 oz. Jelly Belly® Sunkist® Citrus Mix
Item # 66892 • 12 bags



7 oz. Jelly Belly® Soda Pop Shoppe®
Item # 66200 • 12 bags



7 oz. Jelly Belly® Kids Mix
Item # 66940 • 12 bags



NEW

6 oz. Black Licorice Mix
Item # 64360 • 12 bags



JELLY BELLY® PARTY COLLECTION ~ 12 Party Bags per case



Create your own "bulk in a bag" display using the Jelly Belly Curve and new Party Collection bags to create an easy-to-shop display of colors and flavors.

See page 47 for details



7.5 oz. Bubble Gum
Item # 62601



7.5 oz. Cotton Candy
Item # 62602



7.5 oz. Berry Blue
Item # 62604



7.5 oz. Licorice
Item # 62609



7.5 oz. Tangerine
Item # 62608



7.5 oz. Blueberry
Item # 62605



7.5 oz. Assorted
Item # 62611

7.5 oz. Coconut
Item # 62600



7.5 oz. Green Apple
Item # 62607



7.5 oz. Very Cherry
Item # 62603



7.5 oz. Lemon
Item # 62610



7.5 oz. Jewel Orange
Item # 62617

7.5 oz. Jewel Cream Soda
Item # 62616

7.5 oz. Jewel Blueberry
Item # 62613

7.5 oz. Jewel Sour Apple
Item # 62618

7.5 oz. Jewel Sour Lemon
Item # 62622



7.5 oz. Jewel Grape Soda
Item # 62620

7.5 oz. Jewel Ginger Ale
Item # 62621

7.5 oz. Jewel Very Cherry
Item # 62615

7.5 oz. Jewel Bubble Gum
Item # 62614

7.5 oz. Jewel Assorted
Item # 62619

7.5 oz. Jewel Berry Blue
Item # 62612

Celebrate!

Offer your customers a dazzling palette of colors and flavors to satisfy every celebration! These bags are perfect for parties, decorating, craft projects and more. Mix and match from 22 bags.



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NEW

**STAR WARS™
Gift Bag**

The bag's foil-like finish creates a dazzling Darth Vader that no Star Wars™ fan can resist. Filled with 7.5 oz of Jelly Belly Galaxy Mix, seven popular flavors with a special finish that sparkles like lightsabers.

7.5 oz. Star Wars™
Galaxy Mix
Item # 76881



7.5 oz. Jelly Belly®
Camo Bag
Item # 76885

*For every
Camo Beans
bag sold,
Jelly Belly
will donate
25¢ to support
U.S. Veterans
and their
families.*



7.5 oz.
Cocktail Classics®
Item # 76839



NEW

7.5 oz.
Champagne
Item # 76888



7.5 oz. 49 Assorted
Flavors
Item # 76830



7.5 oz. Sours
Item # 76840



7.5 oz. Fruit Bowl
Item # 76834



7.5 oz. Tropical
Item # 76837



7.5 oz. Hello Kitty®
Favorite Flavors
Item # 76848



7.5 oz. Hello Kitty®
Mellocremes
Item # 76844



7.5 oz. Sunkist®
Citrus Mix
Item # 76821



7.5 oz.
Buttered Popcorn
Item # 76831



7.5 oz. Licorice
Item # 76835



7.5 oz.
Smoothie Blend
Item # 76836



7.5 oz. Very Cherry
Item # 76838

JELLY BELLY® GIFT BAGS



7.5 oz.
Mickey Mouse
Item # 76872



7.5 oz.
Minnie Mouse
Item # 76873



7.5 oz.
Donald Duck
Item # 76874



7.5 oz.
Goofy
Item # 76875



7.5 oz. Disney®
Princess Gift Bag
Item # 76879



7.5 oz. Disney®
FROZEN Gift Bag
Item # 76880



7 oz. Jelly Bean
Chocolate Dips®
Very Cherry®
Item # 76842



7.5 oz. Candy Corn
Item # 76843



6 oz. Chocolate
Dutch Mints®*
Item # 76847



6.75 oz. Licorice
Bridge Mix
Item # 76827



6 oz. Gummi Bears
Item # 76819



6 oz. Raspberries
& Blackberries
Item # 76818



5.25 oz. Chocolate
Deluxe Mix®
Item # 76816



4.75 oz. Chocolate
Malt Balls®
Item # 76815



6 oz. Unbearably
HOT Cinnamon
Bears®
Item # 76823



6 oz. Jordan
Almonds
Item # 76822



6.75 oz. Sunkist®
Fruit Gems®
Item # 76828



6.75 oz. Sunkist®
Orange Slices
Item # 76829