

Herman G. Rowland, Sr.

There's never been a better time to be a Jelly Belly retailer! We have added an exciting variety of licensed products and expanded our top performing lines, including Grab & Go® and specialty Gift Bags. We have all the gourmet candy you need to fill your store.

Now, grow your Jelly Belly sales with our gourmet sweets. All you need is right here in this 2014-2015 catalog.

C O N T E N T S

Bulk	4-7	Boxes	34-39
Bags	8-16	Sunkist	40-41
Gift Bags	17-21	Sport Beans	42-43
Gifts & Novelty	22-33	Displays & Store Decor	44-52



Jelly Belly
Disney
ENCHANTED MIX
SPARKLING JELLY BEANS
NET WT 0.65 OZ (18g)
©

NEW

Princess Slipper

Who can resist the magic of Cinderella's Glass Slipper? Enchant your customers with this whimsical replica of the famous slipper made with clear plastic and filled with our sparkling jelly beans in four popular flavors.

.65 oz. Disney®
Princess Slipper
Item # 62180 • 2/15 ct. caddies



Jelly Belly® Curve Rack
Item # 88168 • 1 unit (and # 1AC1073)
See page 47 for details



1 oz. Mickey & Minnie Tins
Item # 62035 • 2/12 ct. caddies

NEW

Mickey & Minnie Tins

Whimsical Mickey and Minnie tins are guaranteed to delight Disney® and Jelly Belly fans! Mixed caddy includes 4 Mickey tins and 8 Minnie tins (2 caddies per case). Each character's tin has its own special mix of Jelly Belly jelly beans.

BeanBoozled® Jelly Beans

Don't miss out on the fun (or this multi-million dollar Jelly Belly line!) Jelly Belly dares you to compare with BeanBoozled, our collection of 20 flavors including ten "good flavors" and ten look-alike weird and wild flavors. Is it Tutti-Fruitti...or Stinky Socks? Whether you spin the wheel in the game box, or open up a flip-top box, watch the fun!

CAUTION
These jelly beans may look alike but they could not taste more different from each other. Think you can tell them apart?
WE DARE YOU!

Naturally and Artificially Flavored



1.6 oz. BeanBoozled®
Jelly Beans
Flip Top Box
Item # 61800 • 2/24 ct. caddies



3.5 oz. BeanBoozled®
Jelly Beans Spinner Gift Box
Item # 62213 • 12 boxes



3 oz. Gummi Pet Rat®
Item # 5149 • 2/12 ct. caddies

1.75 oz. Gummi Pet Dinosaur®
Item # 5240 • 2/24 ct. caddies



3 oz. Gummi Pet Gator®
Item # 5230 • 2/12 ct. caddies



1.5 oz. Gummi Pet Cockroach®
Item # 5232 • 2/24 ct. caddies

1.5 oz. Gummi Pet Tarantula®
Item # 5252 • 2/24 ct. caddies

GIFTS & NOVELTY

Jelly Belly® Harry Potter™

Tap into the entertainment powerhouse of Harry Potter with a dazzling center of fun confections that no wizard can resist. Let customers choose from an array of candies.

NEW



2.1 oz. Harry Potter™
Jelly Slugs
Item # 66268 • 12 bags



1.2 oz. Bertie Bott's
Every Flavour Beans™ Flip Top Box
Item # 61805 • 2/24 ct. caddies



.55 oz. Harry Potter™
Chocolate Frog
Item # 66267 • 24 frogs



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1.4 oz. Prehistoric Eggs®
Item # 64155 • 2/24 ct. caddies



4.2 oz. Wrecking Ball® Jawbreaker
Item # 46089 • 2/12 ct. caddies

GIFTS & NOVELTY

NEW



1.7 oz. Jelly Belly® Bean Tin with 20 Flavors
Item # 62030 • 2/10 ct. caddies



9.5 oz. Jelly Belly® Bean Tin with 49 Flavors
Item # 62109 • 12 tins

New Compact Caddy

By popular demand, Jelly Belly is refreshing its iconic mini bean-shaped tin! Our new compact caddy is designed to fit on any shelf! And our new lower price makes this fun and unique tin a best buy for impulse purchases, stocking stuffers, basket builders and more!



1.4 oz. Jelly Belly® Assorted BigBean® Dispenser
Item # 67981 • 2/12 ct. caddies

1.4 oz. Jelly Belly® Sours BigBean® Dispenser
Item # 67982 • 2/12 ct. caddies

JELLY BELLY® LOLLIBEANS®

-  Berry Blue
-  Bubble Gum
-  Cotton Candy
-  Green Apple
-  Root Beer
-  Sizzling Cinnamon
-  Tangerine
-  Top Banana
-  Watermelon
-  Very Cherry

Drive your lollipop sales with Jelly Belly LolliBeans, fun and unique bean-shaped lollipops in ten, tantalizing true-to-life flavors. No lollipop or Jelly Belly fan can resist!



Jelly Belly® LolliBeans®
Item # 46100
96/1 oz. LolliBeans®



Jelly Belly® LolliBeans® Countertop Display
Item # 88042
• Holds 80 pops
• Dimensions: 17" tall, 7" diameter



Jelly Belly® LolliBeans® Floor Stand Display
Item # 88134 • 1 unit
• Holds two cases of LolliBeans® - 192 pops
• Dimensions: 13" w x 13" d x 69" h

ALCOHOL
FREE

Pour on the sales with these great new gifts and impulse purchases featuring Jelly Belly DRAFT BEER jelly beans. Enjoy the authentic taste of a freshly poured beer, alcohol free!



NEW

Our new Draft Beer Beans Grab & Go® bag is perfect for parties, stocking stuffers...or just because you have to try these!

3.5 oz. Jelly Belly® Draft Beer
Grab & Go® Bag
Item # 66331 • 12 bags

NEW

The Draft Beer Can Tin looks like the real deal...and is filled with the real taste of a freshly poured beer! Pull off the top to enjoy 5 sample bags of Draft Beer beans.

1.75 oz. Jelly Belly® Draft Beer Can Tin
Item # 62107 • 12 tins

NEW

Our mini glass beer mug is filled with Draft Beer jelly beans topped off with a foamy head of Jewel Cream Soda jelly beans.

2.9 oz. Jelly Belly® Draft Beer Mini Mug
Item # 62114 • 12 mugs



1.5 oz. Jelly Belly®
TABASCO® Jelly Bean Bottles
Item # 91199 • 2/24 ct. caddies



1.75 oz. Jelly Belly® Popcorn
Jelly Bean Boxes
Item # 63691 • 24 ct. caddy



1.5 oz. Jelly Belly®
Soda Pop Shoppe® Bottles
Item # 91200 • 2/24 ct. caddies

Heaven for Hello Kitty® Fans!

The world's cutest character and Jelly Belly beans make for a high impact Hello Kitty sales and profit center in your store. Leverage the Jelly Belly Curve display and broad line of Jelly Belly Hello Kitty items to drive both impulse and gift sales.



1 oz. Hello Kitty® Bean-Shaped Candy Dish
with Favorites Flavors
Item # 62118 • 8 dishes



1.5 oz. Hello Kitty® Jelly Belly® Bean Tin
with Favorites Flavors
Item # 62033 • 2/12 ct. caddies



1.4 oz. Hello Kitty® Large Candy Dish
with 20 Assorted Flavors
Item # 91211 • 6 dishes



Jelly Belly® Curve Rack
Item # 88168 • 1 unit (and # 1AC1073)
See page 47 for details

Party favors...and just for fun!

New Jelly Belly impulse purchase bags have something for everyone! Mix and match from a dazzling array of world-famous characters coupled with delicious Jelly Belly jelly beans. Perfect for party favors, stocking stuffers, basket builders...and just for fun!



1 oz. Hello Kitty®
Item # 72523 • 24 ct. caddy



1 oz. Disney® Frozen
Item # 72493 • 24 ct. mixed caddy

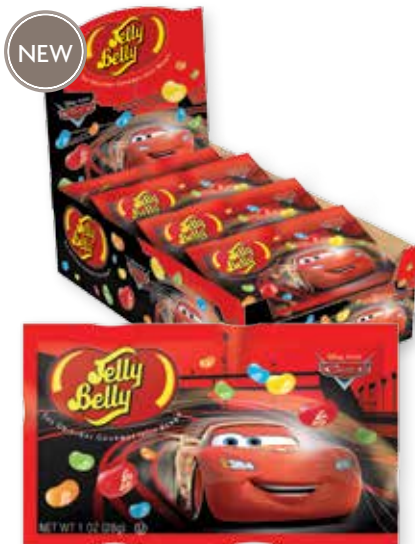


1 oz. Disney® Princess
Item # 72513 • 24 ct. caddy



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1 oz. Star Wars™
Item # 72494 • 24 ct. mixed caddy



1 oz. Disney® / Pixar Cars
Item # 72524 • 24 ct. caddy



1 oz. Disney® Mickey & Minnie
Mickey • Item # 72522 • 24 ct. caddy
Minnie • Item # 72521 • 24 ct. caddy

Make a Wish...Happy Birthday!

314 million birthdays per year in the U.S. And what better way to wish happy birthday: a fun ceramic birthday cake candy dish complete with Jelly Belly Birthday Cake flavor jelly beans!



NEW

1 oz. Jelly Belly® Ceramic Birthday Cake Candy Dish with Birthday Cake Jelly Beans
Item # 62117 • 8 dishes



2 oz. 20 Flavors
Jelly Belly® Ceramic
Cupcake Candy Dish
Item # 62120 • 8 dishes

3 lb. Jelly Belly®
49 Flavors Clear Can
Item # 83788 • 6 cans



12 oz. Jelly Belly®
49 Flavors
Clear Can
Item # 61778 • 12 cans

7 oz. Jelly Belly®
30 Flavors Clear Can
Item # 62201 • 12 cans

7.5 oz.
Clear Classics®
Jelly Belly 49
Flavors
Item # 66975
12 containers

Say it with Jelly Beans!

Our perfect pail gets a fun, fresh new look with a sprinkling of jelly beans. It holds one pound of Jelly Belly jelly beans and is a great way to create custom packages. Or offer as a free gift with purchase to drive bulk sales.



NEW
Bigger Size!
12" TALL

Mr. Jelly Belly®
Plush Toy

Item # 82900 • 8 plush

NEW



Jelly Belly® Clear Pail
(empty)

Item # 88849 • 12 pails

NEW



14.5 oz. Jelly Belly® Jewel
Collection Classic Candy Jar

Item # 93773 • 6 jars



14.5 oz. Jelly Belly® 49 Flavors
Classic Candy Jar

Item # 93774 • 6 jars



3.5 oz. Jelly Belly®
20 Flavors Mini Bean Bin

Item # 66128 • 12 mini bins
(Bin holds 20 oz. of beans)



18 oz. Jelly Belly®
49 Flavors Jar

Item # 93777 • 6 jars



Bouncing Beans Dispenser

Customers will love the mesmerizing action AND delicious Jelly Belly jelly beans in this new dispenser! Turn the handle and watch jelly beans cascade through a field of twirling beans! The Bouncing Beans Dispenser has a fun and stackable gift box (like all Jelly Belly bean machines). Includes 1 oz sample bag of assorted, kid-friendly flavors.

GIFTS & NOVELTY

NEW



Jelly Beans spin when you turn the crank!

Beans bounce on their way down!

1 oz. 20 Flavors
 Bouncing Beans Dispenser
 Item # 86111 • 6 dispensers
 Bean Machine sold unfilled.



1 oz. 20 Flavors
 Disney® Mickey Mouse
 Bean Machine
 Item # 86112 • 6 dispensers
 Bean Machine sold unfilled.



1 oz. 20 Flavors
 Mr. Jelly Belly Bean Machine
 Item # 86110 • 6 dispensers
 Bean Machine sold unfilled.



3.25 oz. 20 Flavors
 Jelly Belly® Mini Bean Machine
 Item # 88984 • 4 machines
 Bean Machine sold unfilled.



The Perfect Companion for all Jelly Belly Bean Machines! See page 16