

Herman G. Rowland, Sr.

There's never been a better time to be a Jelly Belly retailer! We have added an exciting variety of licensed products and expanded our top performing lines, including Grab & Go® and specialty Gift Bags. We have all the gourmet candy you need to fill your store.

Now, grow your Jelly Belly sales with our gourmet sweets. All you need is right here in this 2014-2015 catalog.

C O N T E N T S

Bulk	4-7	Boxes	34-39
Bags	8-16	Sunkist	40-41
Gift Bags	17-21	Sport Beans	42-43
Gifts & Novelty	22-33	Displays & Store Decor	44-52



JELLY BELLY® PARTY COLLECTION ~ 12 Party Bags per case



Create your own "bulk in a bag" display using the Jelly Belly Curve and new Party Collection bags to create an easy-to-shop display of colors and flavors.



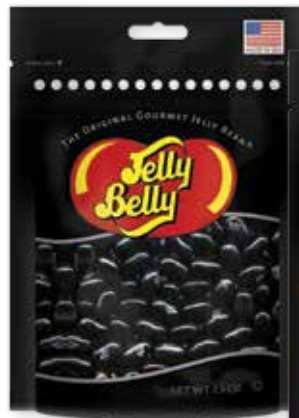
7.5 oz. Bubble Gum
Item # 62601



7.5 oz. Cotton Candy
Item # 62602



7.5 oz. Berry Blue
Item # 62604



7.5 oz. Licorice
Item # 62609



7.5 oz. Tangerine
Item # 62608



7.5 oz. Blueberry
Item # 62605



7.5 oz. Assorted
Item # 62611

7.5 oz. Coconut
Item # 62600



7.5 oz. Green Apple
Item # 62607



7.5 oz. Very Cherry
Item # 62603



7.5 oz. Lemon
Item # 62610

JELLY BELLY® PARTY COLLECTION

NEW

21 Reasons to Party!

Offer your customers a dazzling palette of colors and flavors to satisfy every celebration! These new bags are perfect for parties, decorating, craft projects and more. Mix and match from 11 top-selling Jelly Belly flavors and 10 Jewel Collection bags.



7.5 oz. Jewel Orange
Item # 62617



7.5 oz. Jewel Cream Soda
Item # 62616



7.5 oz. Jewel Blueberry
Item # 62613



7.5 oz. Jewel Sour Apple
Item # 62618

TWO NEW FLAVORS!



7.5 oz. Jewel Grape Soda
Item # 62620



7.5 oz. Jewel Ginger Ale
Item # 62621



7.5 oz. Jewel Very Cherry
Item # 62615



7.5 oz. Jewel Bubble Gum
Item # 62614



7.5 oz. Jewel Assorted
Item # 62619



7.5 oz. Jewel Berry Blue
Item # 62612

JELLY BELLY® GIFT BAGS ~ 12 Gift Bags per case



For every Camo Beans bag sold, Jelly Belly will donate 25¢ to support U.S. Veterans and their families.



Jelly Belly® Silhouette Counter Top Display
Item # 88116 • 1 unit
See page 46 for details



7.5 oz. Hello Kitty® Favorite Flavors
Item # 76848



7.5 oz. Hello Kitty® Mellocremes
Item # 76844



7 oz. Jelly Bean Chocolate Dips® Very Cherry*
Item # 76842



7.5 oz. Jelly Bean Camo Bag
Item # 76885



7.5 oz. 49 Assorted Flavors
Item # 76830



7.5 oz. Sours
Item # 76840



7.5 oz. Fruit Bowl
Item # 76834



7.5 oz. Tropical
Item # 76837



7.5 oz. Cocktail Classics®
Item # 76839



7.5 oz. Sunkist® Citrus Mix
Item # 76821



7.5 oz. Buttered Popcorn
Item # 76831



7.5 oz. Licorice
Item # 76835



7.5 oz. Smoothie Blend
Item # 76836



7.5 oz. Very Cherry
Item # 76838

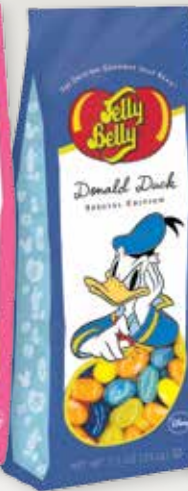
JELLY BELLY® GIFT BAGS



7.5 oz.
Mickey Mouse
Item # 76872



7.5 oz.
Minnie Mouse
Item # 76873



7.5 oz.
Donald Duck
Item # 76874



7.5 oz.
Goofy
Item # 76875



7.5 oz. Disney®
Princess Gift Bag
Item # 76879



7.5 oz. Disney®
FROZEN Gift Bag
Item # 76880



7.5 oz. Candy Corn
Item # 76843



6 oz. Chocolate
Dutch Mints®*
Item # 76847



6.75 oz. Licorice
Bridge Mix
Item # 76827



6 oz. Gummi Bears
Item # 76819



6 oz.
Raspberries & Blackberries
Item # 76818



5.25 oz. Chocolate
Deluxe Mix*
Item # 76816



4.75 oz. Chocolate
Malt Balls*
Item # 76815



6 oz. Unbearably
HOT Cinnamon Bears®
Item # 76823



6 oz. Jordan
Almonds
Item # 76822



6.75 oz. Sunkist®
Fruit Gems®
Item # 76828



6.75 oz. Sunkist®
Orange Slices
Item # 76829