

Herman G. Rowland, Sr.

There's never been a better time to be a Jelly Belly retailer! We have added an exciting variety of licensed products and expanded our top performing lines, including Grab & Go® and specialty Gift Bags. We have all the gourmet candy you need to fill your store.

Now, grow your Jelly Belly sales with our gourmet sweets. All you need is right here in this 2014-2015 catalog.

C O N T E N T S

Bulk	4-7	Boxes	34-39
Bags	8-16	Sunkist	40-41
Gift Bags	17-21	Sport Beans	42-43
Gifts & Novelty	22-33	Displays & Store Decor	44-52



Jelly Belly
Bubble Gum
Artificially Flavored

Jelly Belly
Sunkist Tangerine
Naturally Flavored
EXCLUSIVE BLEND OF VITAMIN C

Jelly Belly
Licorice
Naturally and Artificially Flavored

Jelly Belly
Cotton Candy
Naturally and Artificially Flavored

Jelly Belly
Green Apple
Naturally and Artificially Flavored

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Jelly Belly
PULL HERE

Get real. Get Jelly Belly.



Jelly Belly® Free Standing Bulk Display

Item # 88146 • 1 unit

- Dimensions: 47" w x 18" d x 85" h
- Holds 24 Flavors
- Candy not included



Jelly Belly® Free Standing Combo Display

Item # 88145 • 1 unit

- Dimensions: 47" w x 18" d x 85" h
- Perfect for bulk and packaged
- Adjustable shelves and pegs
- Candy not included
- To add Inline Scoop Bins, see Item # 88417 to the left

Order
Scoop Bins
Separately

Inline Scoop Bin

Item # 88417 • 3 per case
(use with 88145 Display)

- 3 Bins per carton
- Each bin is one full compartment
- Each bin holds 10 lbs. of candy
- Includes scoop with tether
- Candy not included





Jelly Belly® Silhouette Counter Top Display

Item # 88116 • 1 unit

- Dimensions: 11.88" w x 12.0" d x 25" h (21.5" h without header)
- Holds 24 gift bags
- Candy not included



Jelly Belly® Countertop Spin Rack

Item # 88086 • 1 unit

- Dimensions: 18" h x 14" d
- Display includes header
- Holds 4 cases (48 - 3.5 oz. bags)
- Candy not included



Jelly Belly® Silhouette Floor Display

Item # 88117 • 1 unit

- Dimensions: 15.12" w x 16" d x 66.25" h (62" without header)
- 2 side shoppable
- Holds 108 gift bags
- Candy not included



Jelly Belly® Classic Hutch

Item # 88426 • 1 unit

- Dimensions: 28" w x 15¾" d x 64½" h
- Flexible design accommodates a wide range of Jelly Belly products
- Candy not included



Jelly Belly® Ripple Rack

Item # 88454 • 1 unit

- Dimensions: 21¾" w x 12¾" d x 56¾" h
- Holds 8 cases (96 - 3.5 oz. bags)
- Small footprint
- Candy not included

Compact display can also be merchandised back-to-back for two-sided shopping.



Jelly Belly®
Curve Rack All Peg
Item # 88168 • 1 unit

- Dimensions:
17" w x 13½" d x 71" h
- Hidden wheels in back
- Storage compartment
- Adjustable header height
- Candy not included



*Create a Jelly Belly®
COMBO Curve Rack
with pegs and shelves!
Order item #88168
display PLUS the Curve
Rack Shelf Kit # 1AC1073.*

- Curve Rack Shelf Kit
Item # 1AC1073 • 1 kit
- 2 adjustable shelves per kit
 - Candy not included



Jelly Belly® Wave Rack
Item # 88465 • 1 unit

- Dimensions: 25" w x 18" d x 68" h
- Holds 252 - 3.5 oz. bags
- Small footprint
- Candy not included



Jelly Belly 3D Bean Decals

Item # ZMD127 • 8 beans per sheet

- Removable decals that peel & restick
- 8 beans per sheet, in various poses (each bean sized 6½" h x 9½" w)
- Sheet measures 20" x 24"
- Perfect for window, doors or mirrors



6-Drawer Compact Plexiglas Unit

Item # 88045 • 1 each

- Dimensions: 24¹³/₁₆" w x 7⁷/₁₆" d x 7³/₄" h
- Stackable 6-drawer unit
- Drawers hold up to 5 lbs. of candy
- Plexiglas handles for easy handling
- Interchangeable and stackable with unit #88060
- Candy not included



12-Drawer Compact Plexiglas Unit

Item # 88060 • 1 each

- Dimensions: 24¹³/₁₆" w x 7⁷/₁₆" d x 7³/₄" h

- Stackable 12-drawer unit
- Drawers hold up to 3 lbs. of candy
- Interchangeable and stackable with unit #88045
- Candy not included

Kiosk Scoop Bin

Item 88416 • 4 per case

- 4 Bins per carton
- Each bin has 3 compartments
- Each compartment holds 4.45 lbs. of candy
- Includes scoop with tether
- Candy not included



One-Gallon Candy Jars

Item # 88025 • 4 per case

- Dimensions: 6½" w x 8" d x 10½" h

- Packed 4 per case
- Holds 9.4 lbs. of candy
- Glass jars, chrome lids
- Candy not included



Jelly Belly® Bean Grabber

Item # 89044 • 5 per case

- 5 per case
- Retractable cord
- Bean scoop measures 4¾"
- Encourages bulk sales with Jelly Belly® sampling
- Scoops up one bean at a time
- Attaches to clothing with clip



Candy Scoop

Item # 88067 • 1 each

- 7" long polished aluminum scoop with hand grip
- Includes tether (21" long)

STORE DECORE



Jelly Belly® 14" Clock
Item # 88020 • 1 each
• Battery included



Mr. Jelly Belly® Inflatable
Item # 88149 • 1 each
• 24" tall
• Inflatable character for displays or gifts. May be hung from ceiling; hook and string included

NEW



Jelly Belly® Inflatable Hanging Beans

- Item # 88157 • 3 beans
- Dimensions: 18"w x 10"h
 - 3 per pack, string included
 - Colors: red, yellow and blue vinyl



Jelly Belly® Apron
Item # 88990 • 1 each
• One size fits all
• Features adjustable neck strap and large pockets



Jelly Belly® Plastic Wall Beans

- Item # 88410 • 3 beans
- Dimensions: 15"w x 9"h
 - 3 per case
 - Mount half beans to store wall



Jelly Belly® Logo Neon Light Sign
Item # 88794 • 1 each
• Dimensions: 18¼"w x 5"d x 11½"h
• Sign can sit on a counter or hang from the wall or ceiling

"OPEN" Accessory

- Item # 88795
• Item # 88795 (must be used with # 88794)



15" Jelly Belly® Plastic Hanging Beans

- Red (Very Cherry) - Item # 88122
- Blue (Blueberry) - Item # 88124
- Green (Green Apple) - Item # 88125
- Orange (Sunkist® Orange) - Item # 88126
- Pink (Cotton Candy) - Item # 88127
- Black (Licorice) - Item # 88128
- Yellow (Sunkist® Lemon) - Item # 88129

Hang the whole bean from the ceiling! Each carton includes a ceiling hook and plastic cord.

STORE DECORE



11" x 17" Watermelon Poster
Item # ZMD483 • 1 each



11" x 17" Toasted Marshmallow Poster
Item # ZMD482 • 1 each



11" x 17" Cotton Candy Poster
Item # ZMD484 • 1 each



Mr. Jelly Belly's "Big Bean Buyer Card"
Item #88039 • 50 per pack
• Dimensions: 3 1/2" w x 2 1/8" h
• Encourage customer loyalty



Item # ZMD120
36 per sheet



Item # ZMD118
56 per sheet • Various Sizes

Jelly Belly® Stylized Logo Stickers
• 3-color
• Perfect for in-store custom packaged/gift items



Nutrition Facts & Ingredient Statement Booklets
Jelly Belly® Jelly beans • Item # 88050
Confections • Item # 88051
1 each



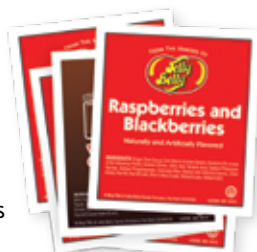
3 1/2" Jelly Belly Adhesive Labels
Item # LA2440 • 1 set



3 1/2" Confections Adhesive Labels
Item # LA2441 • 1 set



3 5/16" Jelly Belly Ingredient Labels - Gravity Bins
Item # LA2394 • 1 set



3 5/16" Confections Ingredient Labels - Gravity Bins
Item # LA2395 • 1 set

6 1/2" Jelly Belly Scoop Bin Ingredient Labels
Item # LA2348 • 1 set



6 1/2" Confections Scoop Bin Ingredient Labels
Item # LA2349 • 1 set

STORE DECORE



24" x 18" Jelly Belly Bean Art Poster
Starry Night
Item # ZMD477 • 1 each



18" x 24" Jelly Belly Bean Art Poster
Mona Lisa
Item # ZMD478 • 1 each



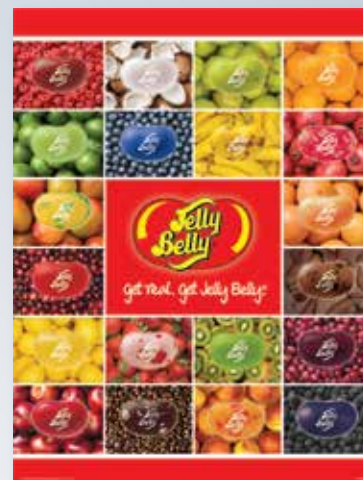
18" x 24" Jelly Belly Bean Art Poster
We Can Do It
Item # ZMD479 • 1 each



Jelly Belly® Counter Mat
Item # 88263 • 1 each
• Dimensions: 15" w x 10" h



15" w x 16.5" h Jelly Belly
Retail Shopping Bag
Item # 88154 • 250 per case



18" x 24" "Get Real. Get Jelly Belly.®"
Jelly Belly Ad Poster
Item # ZMD466 • 1 each

Zip Tear-Off Bags
Item # 88046
• Includes 1,000 bags/case (125/wicket)



Plastic Adapter Plate
Item # PS0260 • 1 each
• To be used for holding zip tear-off bags # 88046



Jelly Belly Static Cling (large)
Item # PS0610 • 1 each
• Dimensions: 11" w x 8½" h
• Perfect for door/window placement



Jelly Belly® Menu & Recipe Brochure
Item # 88007
• Dimensions: 3⅞" w x 6" h
• 100 per pack
• Brochure shows Jelly Belly® flavors and creative recipes

Plexiglas Brochure Holder
Item # 88058 • 1 each
• Holds 100 menus
• Order w/# 88007
• Menus not included



Jelly Belly Two-Way Window Decal
Item # PS2240 • 1 each
• Dimensions: 5½" w x 3½" h
• Two-sided
• Perfect for door/window placement



Ripple Rack
Item # 88454



Free Standing Bulk Display
Item # 88146



Free Standing Combo Display
Item # 88145



Jelly Belly Wave Rack
Item # 88465



Classic Hutch
Item # 88426



Silhouette
Counter Top Display
Item # 88116



Silhouette Floor Display
Item # 88117



Curve Rack Combo
Item # 88168
with # IAC1073



Curve Rack All Peg
Item # 88168

1-800-323-9380



JellyBelly.com

JELLY BELLY CANDY COMPANY • One Jelly Belly Lane, Fairfield, CA 94533

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