

*Herman G. Rowland, Sr.*

There's never been a better time to be a Jelly Belly retailer! We have added an exciting variety of licensed products and expanded our top performing lines, including Grab & Go® and specialty Gift Bags. We have all the gourmet candy you need to fill your store.

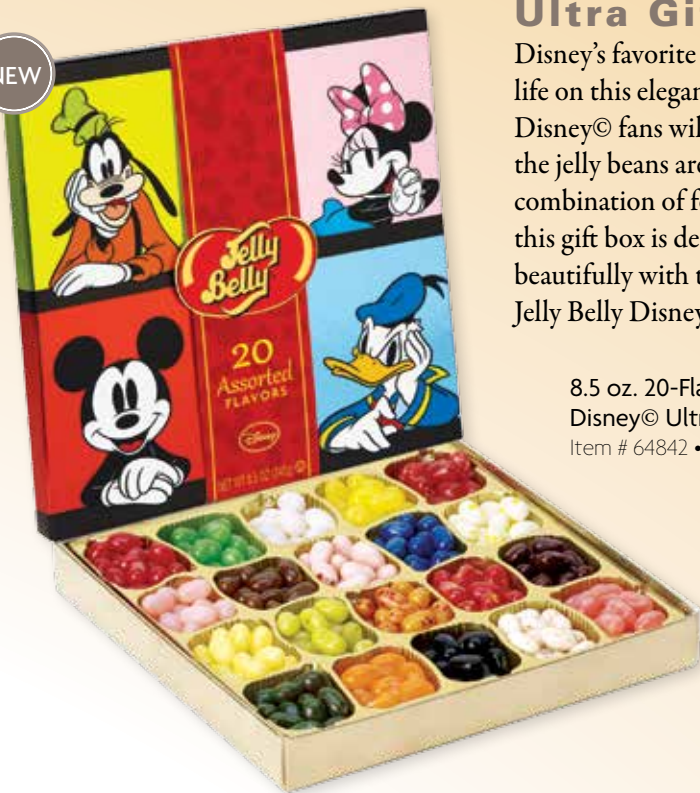
Now, grow your Jelly Belly sales with our gourmet sweets. All you need is right here in this 2014-2015 catalog.

## **C O N T E N T S**

<b>Bulk</b>	<b>4-7</b>	<b>Boxes</b>	<b>34-39</b>
<b>Bags</b>	<b>8-16</b>	<b>Sunkist</b>	<b>40-41</b>
<b>Gift Bags</b>	<b>17-21</b>	<b>Sport Beans</b>	<b>42-43</b>
<b>Gifts &amp; Novelty</b>	<b>22-33</b>	<b>Displays &amp; Store Decor</b>	<b>44-52</b>



NEW



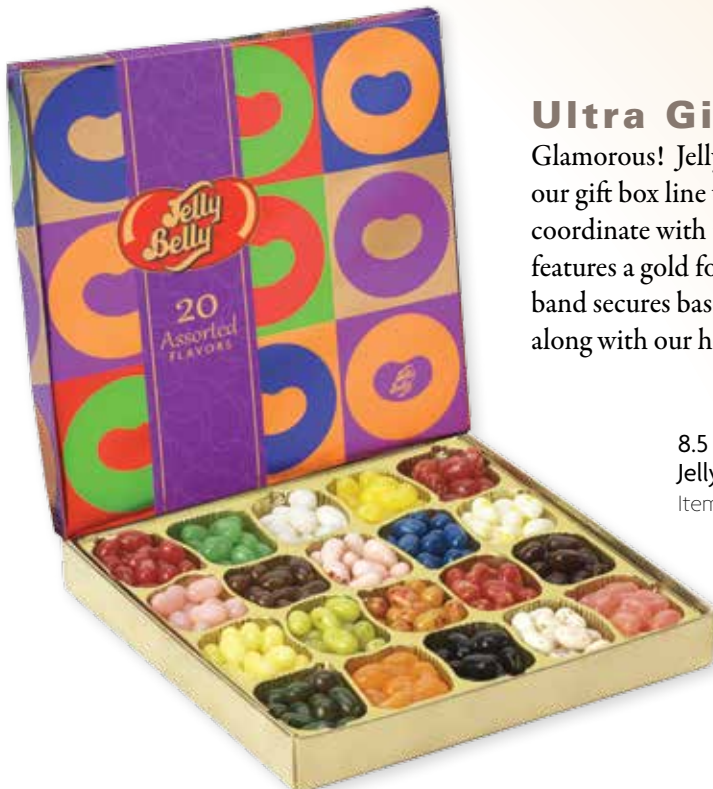
**Disney®  
Ultra Gift Box**

Disney's favorite characters come to life on this elegant Ultra gift box that Disney® fans will keep long after the jelly beans are gone. Featuring a combination of foil finishes and matte, this gift box is designed to display beautifully with the family of Jelly Belly Disney® Classic gift bags.

8.5 oz. 20-Flavor Jelly Belly®  
Disney® Ultra Gift Box  
Item # 64842 • 10 boxes



Jelly Belly® Silhouette  
Counter Top Display  
Item # 88116 • 1 unit  
*See page 46 for details*



**Ultra Gift Box**

Glamorous! Jelly Belly launches a stunning step-up to our gift box line with the Ultra Gift Box. Designed specially to coordinate with the Jelly Belly gift bag line, this Ultra elegant box features a gold foil base and a dazzling foil lid design. A colorful band secures base and lid to ensure that the box sparkles on shelf along with our high shine gift bag line.

8.5 oz. 20-Flavor  
Jelly Belly® Ultra Gift Box  
Item # 64840 • 10 boxes

NEW



4.15 oz. Jelly Belly® Dark Chocolate Covered TABASCO® Jelly Beans Gift Box  
Item # 64892 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly® Disney© Princess Gift Box  
Item # 64770 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly® Hello Kitty® Gift Box  
Item # 64769 • 12 boxes



4.15 oz. 5-Flavor Jelly Bean Chocolate Dips® Gift Box\*  
Item # 64808 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly Cocktail Classics® Gift Box  
Item # 64821 • 12 boxes



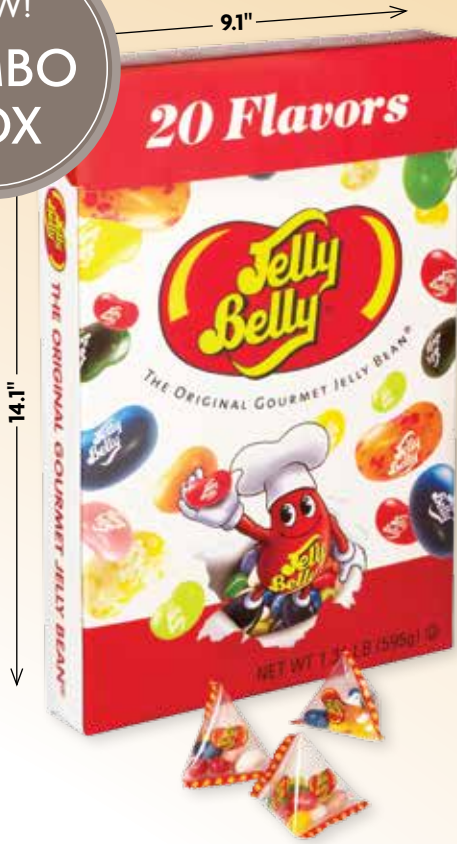
3.5 oz. BeanBoozled® Jelly Beans Spinner Gift Box  
Item # 62213 • 12 boxes

3RD edition  
TWO NEW FLAVORS!



4.25 oz. Jelly Belly® Fabulous Five® Gift Box with 5 Favorite Mixes  
Item # 64816 • 12 boxes

NEW!  
JUMBO  
BOX



**Merchandises 2 Ways!**

Every Jelly Belly lovers' dream come true! A JUMBO size box of Jelly Belly jelly beans! This clever behemoth merchandises two ways for best fit in your displays! Display horizontally as a jumbo theater box. Or flip it over and display vertically as a jumbo size flip-top box! Each box is packed with 75 .28 oz bags of 20 kid-friendly flavors (1.31 POUNDS of jelly beans!). This is a gift that says WOW!



1.31 LB 20 Flavors  
Jelly Belly® JUMBO Box  
Item # 74743 • 6 boxes



4.25 oz. 10-Flavor Jelly Belly® Gift Box  
Item # 64810 • 12 boxes



4.25 oz. 5-Flavor Jelly Belly® Sours Gift Box  
Item # 64758 • 12 boxes



4.25 oz. 10-Flavor  
Jelly Belly®  
Sugar-Free Gift Box  
Item # 64812 • 12 boxes



4.25 oz. 10-Flavor Jelly Belly®  
Gift Box with Flag Sleeve  
Item # 64818 • 12 boxes

**WARNING:** CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT.

# BOXES



8.5 oz. 20-Flavor  
Jelly Belly® Gift Box  
Item # 64830 • 10 boxes



21 oz. 50-Flavor Jelly Belly® Gold Classic Gift Box  
Item # 64793 • 6 boxes



17 oz. 40-Flavor  
Jelly Belly® Gift Box  
Item # 64860 • 5 boxes



17 oz. 40-Flavor Jelly Belly® Gift Box with Flag Sleeve  
Item # 64868 • 5 boxes



14 oz. Sunkist® Fruit Gems® Gift Box  
Item # 64403 • 12 boxes

# BOXES



1 oz. Jelly Belly® Assorted Flavors Flip Top Box  
Item # 61983 • 2/24 ct. caddies



1 oz. Jelly Belly® Hello Kitty® Flip Top Box  
Item # 72675 • 2/24 ct. caddies



1 oz. Jelly Belly® Cocktail Classics® Flip Top Box  
Item # 72677 • 2/24 ct. caddies



1.2 oz. Bertie Bott's Every Flavour Beans™ Flip Top Box  
Item # 61805 • 2/24 ct. caddies



1.6 oz. BeanBoozled® Jelly Beans Flip Top Box  
Item # 61800 • 2/24 ct. caddies

**3<sup>RD</sup>**  
edition  
TWO NEW FLAVORS!



1.6 oz. Jelly Belly® Assorted Flavors Flip Top Box  
Item # 61986 • 4/12 ct. caddies

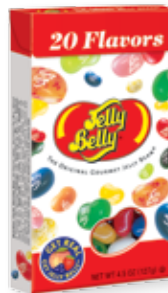
1.6 oz. Jelly Belly® Sours Flip Top Box  
Item # 61788 • 4/12 ct. caddies



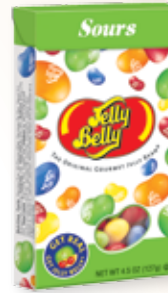
4.5 oz. Jelly Belly® Cocktail Classics® Flip Top Box  
Item # 20026  
2/12 ct. caddies



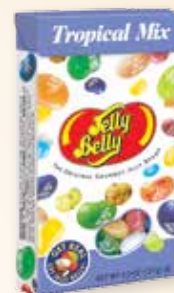
4.5 oz. Jelly Belly® Hello Kitty® Flip Top Box  
Item # 20030  
2/12 ct. caddies



4.5 oz. Jelly Belly® Assorted Flip Top Box  
Item # 20027  
2/12 ct. caddies



4.5 oz. Jelly Belly® Sours Flip Top Box  
Item # 20028  
2/12 ct. caddies



4.5 oz. Jelly Belly® Tropical Mix Flip Top Box  
Item # 20029  
2/12 ct. caddies