

*Herman G. Rowland, Sr.*

There's never been a better time to be a Jelly Belly retailer! We have added an exciting variety of licensed products and expanded our top performing lines, including Grab & Go® and specialty Gift Bags. We have all the gourmet candy you need to fill your store.

Now, grow your Jelly Belly sales with our gourmet sweets. All you need is right here in this 2014-2015 catalog.

## **C O N T E N T S**

<b>Bulk</b>	<b>4-7</b>	<b>Boxes</b>	<b>34-39</b>
<b>Bags</b>	<b>8-16</b>	<b>Sunkist</b>	<b>40-41</b>
<b>Gift Bags</b>	<b>17-21</b>	<b>Sport Beans</b>	<b>42-43</b>
<b>Gifts &amp; Novelty</b>	<b>22-33</b>	<b>Displays &amp; Store Decor</b>	<b>44-52</b>



**Jelly Belly**  
THE ORIGINAL GOURMET JELLY BEANS  
TO: FROM:  
Minnie Mouse  
NET WT 2.8 OZ (80g)

**Jelly Belly**  
THE ORIGINAL GOURMET JELLY BEANS  
TO: FROM:  
Mickey Mouse  
NET WT 2.8 OZ (80g)

# JELLY BELLY® GRAB & GO® BAGS

## 64 Ways to Drive Your Sales!

Put Jelly Belly's powerhouse line-up of Grab & Go bags to work in your store! This top-selling collection of bags has something for everyone: a dizzying array of gourmet jelly beans, premium confections, licensed characters and more. Discover what this fun and delicious collection can do for your business.



3.5 oz. Jelly Belly® 20 Flavors  
Item # 66110 • 12 bags



3.5 oz. Jelly Belly® Sours  
Item # 66152 • 12 bags



3.5 oz. Jelly Belly® Fruit Bowl  
Item # 66120 • 12 bags



3.5 oz. Jelly Belly® Tropical Mix  
Item # 66115 • 12 bags



3.5 oz. Jelly Belly® Smoothie Blend  
Item # 66888 • 12 bags



3.5 oz. Jelly Belly® Kids Mix  
Item # 66938 • 12 bags

## JELLY BELLY® SMALL BAGS

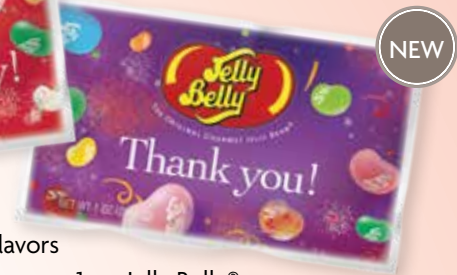


1.45 oz. Jelly Belly  
20 Flavors Bag  
Item # 72528 • 24 ct. caddy

NEW



1 oz. Jelly Belly®  
"Happy Birthday" Assorted Flavors  
Item # 72534 • 30 ct. caddy



1 oz. Jelly Belly®  
"Thank You" Assorted Flavors  
Item # 72533 • 30 ct. caddy

NEW



.35 oz. Jelly Belly®  
Assorted Change Maker  
Item # 72512 • 4/80 ct. boxes



1.2 oz. Jelly Bean  
Chocolate Dips®  
Very Cherry\*  
Item # 72517 • 24 ct. caddy

# JELLY BELLY® GRAB & GO® BAGS

## Disney® Fun Sold Here!

Jelly Belly is bringing the delight of Disney's most beloved characters to your store. Mix and match from our broad array of novelty and gift items featuring Disney® characters and our gourmet jelly beans. Generate sales and excitement by creating in-store displays using the Jelly Belly Disney® line and Jelly Belly display fixtures!



Jelly Belly® Curve Rack  
Item # 88168 • 1 unit (and # 1AC1073)  
See page 47 for details



Jelly Belly® Ripple Rack  
Item # 88454 • 1 unit  
See page 46 for details

See NEW  
Disney® Gift and  
Novelty items  
on pages 23 & 33!



## Jelly Belly Display Caddies

All bags ship in a self-display caddy (or can be pegged).

# JELLY BELLY® GRAB & GO® BAGS

NEW



2.8 oz. Disney®/Pixar Cars  
Item # 66313 • 12 bags

NEW



2.8 oz. Star Wars™  
Item # 66314 • 12 bags

See NEW 1 oz  
Disney® and  
Hello Kitty®  
Party Favor Bags  
on Page 29!

NEW



2.8 oz. Disney® Princess  
Item # 66312 • 12 bags

NEW

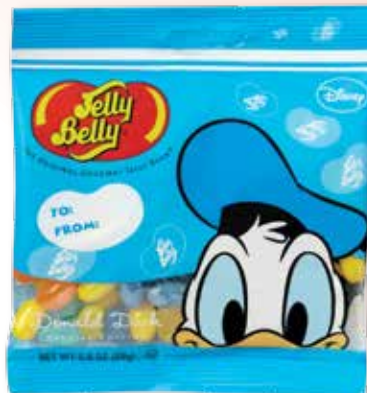


2.8 oz. Disney® Frozen  
Item # 66315 • 12 bags



## Something for Everyone!

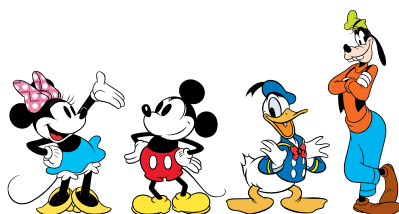
We have expanded our wildly popular line of Disney® Classic Grab & Go bags this year to include other Disney favorites... from Disney® Princesses to Cars, Frozen and Star Wars™! Each fun bag features a special blend of our most popular flavors carefully selected for each character. Perfect for birthday parties and other celebrations.



2.8 oz. Donald Duck  
Item # 66307 • 12 bags



2.8 oz. Goofy  
Item # 66308 • 12 bags



2.8 oz. Mickey Mouse  
Item # 66305 • 12 bags



2.8 oz. Minnie Mouse  
Item # 66306 • 12 bags

# JELLY BELLY® GRAB & GO® BAGS

NEW



3.5 oz. Jelly Belly® Draft Beer  
Item # 66331 • 12 bags

NEW LOOK



3.5 oz. Jelly Belly® Buttered Popcorn  
Item # 66137 • 12 bags

NEW



3.5 oz. Jelly Belly® Very Cherry  
Item # 66125 • 12 bags

NEW



3.5 oz. Jelly Belly® All American Mix  
Item # 66117 • 12 bags

NEW



3.5 oz. Jelly Belly® Camo Beans  
Item # 66138 • 12 bags



NEW



3.5 oz. Jelly Belly® Pink Camo  
Item # 66133 • 12 bags

*For every Camo Beans bag sold, Jelly Belly will donate 25¢ to support U.S. Veterans and their families.*



3.1 oz. Jelly Belly® Superfruit Mix  
Item # 66221 • 12 bags



3.5 oz. Jelly Belly® Soda Pop Shoppe®  
Item # 66834 • 12 bags



3.1 oz. Jelly Belly® Sunkist® Citrus Mix  
Item # 66891 • 12 bags

# JELLY BELLY® GRAB & GO® BAGS



3.1 oz. Jelly Belly®  
Cold Stone Ice Cream Parlor Mix®  
Item # 66889 • 12 bags



3.5 oz. Jelly Belly® Dr Pepper®  
Item # 66147 • 12 bags



3.1 oz. Jelly Belly® TABASCO®  
Item # 66319 • 12 bags



3.5 oz. Jelly Belly® Pomegranate  
Item # 76976 • 12 bags



3.1 oz. Jelly Belly® Snapple™ Mix  
Item # 66320 • 12 bags



3.1 oz. Jelly Belly® Hello Kitty®  
Item # 66105 • 12 bags



3.5 oz. Jelly Belly® Cocktail Classics®  
Item # 66116 • 12 bags



3.5 oz. Jelly Belly® Juicy Pear  
Item # 66121 • 12 bags



3.5 oz. Jelly Belly® Cotton Candy  
Item # 66867 • 12 bags



3.5 oz. Jelly Belly® Bubble Gum  
Item # 66923 • 12 bags



3.5 oz. Jelly Belly® Sizzling Cinnamon  
Item # 66151 • 12 bags



3.5 oz. Jelly Belly® Licorice  
Item # 66130 • 12 bags

## JELLY BELLY® SUGAR-FREE GRAB & GO® BAGS



2.8 oz. Jelly Belly® Sugar-Free Assorted Flavors  
Item # 66309 • 12 bags



2.8 oz. Jelly Belly® Sugar-Free Sours  
Item # 66310 • 12 bags



2.8 oz. Sugar-Free Gummi Bears  
Item # 45620 • 12 bags

**WARNING: CONSUMPTION OF SUGAR-FREE PRODUCTS MAY CAUSE STOMACH DISCOMFORT AND/OR LAXATIVE EFFECT**

# JELLY BELLY® CONFECTION GRAB & GO® BAGS



2.5 oz. Fruit Snacks  
Item # 45480 • 12 bags



2.6 oz. Soda Pop Shoppe®  
Gummi Bottles  
Item # 45006 • 12 bags



2.8 oz. Jelly Belly Fish  
Chewy Candy  
Item # 45007 • 12 bags

NEW



3 oz. Jelly Belly®  
Hello Kitty® Mellocremes  
Item # 45121 • 12 bags



3 oz. Unbearably HOT  
Cinnamon Bears®  
Item # 45010 • 12 bags



2.9 oz. Chocolate Dutch Mints®\*  
Item # 44010 • 12 bags



3 oz. Candy Corn  
Item # 45118 • 12 bags



3 oz. Peas & Carrots  
Mellocreme Candy  
Item # 45114 • 12 bags



3 oz. Licorice Bridge Mix  
Item # 41070 • 12 bags



NEW LOOK

3 oz. Mint Cremes  
Item # 66230 • 12 bags



NEW LOOK

3 oz. Peach Rings  
Item # 45202 • 12 bags



NEW LOOK

3 oz. Sour Neon Inchworms  
Item # 45111 • 12 bags



3 oz. Gummi Bears  
Item # 45116 • 12 bags



2.75 oz. Raspberries & Blackberries  
Item # 45310 • 12 bags



3.1 oz. Sunkist® Orange Slices  
Item # 45040 • 12 bags

NEW  
Lime  
Flavor



3.1 oz. Sunkist® Fruit Gems®  
Item # 45041 • 12 bags



# JELLY BELLY® CHOCOLATE GRAB & GO® BAGS



2.4 oz. Dark Chocolate Almonds\*  
Item # 44006 • 12 bags



2.4 oz. Chocolate Deluxe Mix\*  
Item # 44029 • 12 bags



2.5 oz. Milk Chocolate  
Jumbo Raisins\*  
Item # 44040 • 12 bags



2.3 oz. Milk Chocolate Malt Balls\*  
Item # 44030 • 12 bags



2.55 oz. Sunkist® Dark Chocolate  
Orange Sticks\*  
Item # 42800 • 12 bags



2.55 oz. Sunkist® Dark Chocolate  
Raspberry Sticks\*  
Item # 42801 • 12 bags



2.8 oz. Jelly Bean  
Chocolate Dips® • Very Cherry\*  
Item # 42830 • 12 bags

## JELLY BELLY® JELLY BEAN CHOCOLATE DIPS®

Award-winning Jelly Belly Jelly Bean Chocolate Dips® take a dip in rich dark chocolate to bring your customers a tidal wave of deliciousness! Gourmet jelly beans meet up with chocolate. Wow!



2.8 oz. Jelly Bean  
Chocolate Dips® • Strawberry\*  
Item # 42834 • 12 bags



2.8 oz. Jelly Bean  
Chocolate Dips® • Mint\*  
Item # 42833 • 12 bags



2.8 oz. Jelly Bean  
Chocolate Dips® • Coconut\*  
Item # 42832 • 12 bags

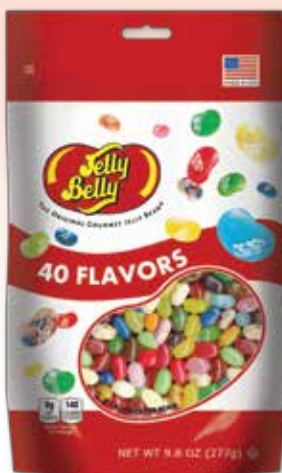


2.8 oz. Jelly Bean  
Chocolate Dips® • Orange\*  
Item # 42831 • 12 bags

# JELLY BELLY® BIGGER BAGS



2 lb. Jelly Belly®  
49 Flavors Pouch Bag  
Item # 83748 • 12 pouches



9.8 oz. Jelly Belly®  
40 Flavors Pouch Bag  
Item # 66082 • 12 pouches



9.8 oz. Jelly Belly®  
Kids Mix Pouch Bag  
Item # 66094 • 6 pouches



9.8 oz. Jelly Belly®  
Sours Pouch Bag  
Item # 66095 • 6 pouches

## JELLY BELLY® BIG BAGS



7 oz. Jelly Belly®  
30 Flavors  
Item # 66155 • 12 bags



7 oz. Jelly Belly®  
Sours  
Item # 66154 • 12 bags



7 oz. Jelly Belly®  
Fruit Bowl  
Item # 66156 • 12 bags



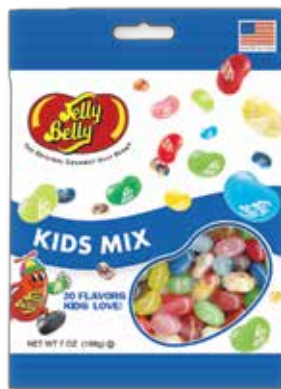
7 oz. Jelly Belly®  
Tropical Mix  
Item # 66158 • 12 bags



6.5 oz. Jelly Belly®  
Sunkist® Citrus Mix  
Item # 66892 • 12 bags



7 oz. Jelly Belly®  
Soda Pop Shoppe®  
Item # 66200 • 12 bags



7 oz. Jelly Belly®  
Kids Mix  
Item # 66940 • 12 bags

See Sunkist®  
Confection  
Big Bags on  
pages 40-41