2016 VALENTINE & SPRING CATALOG

The fourth, fifth, sixth and seventh generations of our candy family work in the company.

The sweetest seasons of the year are upon us. Here at Jelly Belly that means seasonal confections take front and center. Our lines for Valentine and Easter are filled with confections and gifts made with exacting attention to gourmet candy making. From Valentine's Day to the fun of Easter, Jelly Belly has something for everyone.

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All Jelly Belly candies are Ⓤ Kosher Certified, unless indicated by *ⓊD = Universal Kosher Dairy. † = Non Kosher Item

Jelly Belly® Valentine Bulk

Jelly Belly® Jewel Valentine Mix
Item # 52984
Jewel Bubble Gum, Cream Soda and Very Cherry

Jelly Belly® Valentine Mix
Item # 52959
Strawberry Cheesecake, Bubble Gum, Coconut, Cotton Candy and Very Cherry

Cupid Corn®
Item # 1540
Smooth creamy candy corn in seasonal attire

Deluxe Valentine Mix*
Item # 1515
Mellocreme Hearts, Foil-Wrapped Chocolate Hearts, Chocolate Dutch Mints®, Red Raspberry Hearts and Cupid Corn®

Sour Smoochi Lips™
Item # 5303
Cherry and pink lemonade lips in a tender jell that kiss and tell

Petite Sour Hearts
Item # 5337
Tiny gummi hearts with a pucker-up grape flavor

Red Raspberry Hearts
Item # 5311
Tender to the tooth; full-flavored raspberry pectin jell

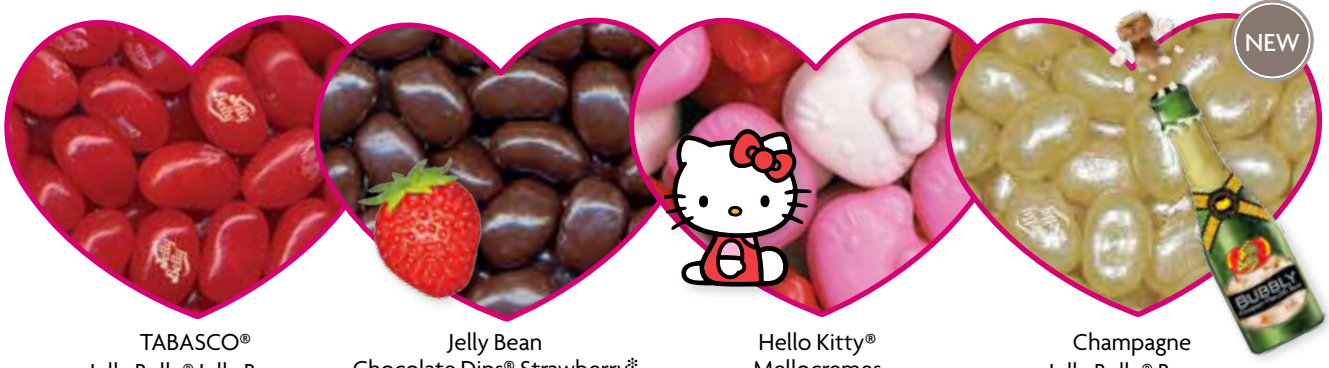
Jelly Belly® Conversation Beans™
Item # 52770
Fun words and phrases, five sour flavors

Unbearably HOT Cinnamon Bears®
Item # 5010
These bouncing baby bears are sugar-sanded and intensely hot

Chocolate Deluxe Mix*
Item # 4029
Rich milk and dark chocolate surrounding a host of nuts and assorted centers

Jewel Very Cherry Jelly Belly® Beans
Item # 52977
Top-selling Very Cherry jelly bean with a sparkling finish

Cherry Sours
Item # 2095
Soft panned shell with a tender cherry center



TABASCO® Jelly Belly® Jelly Beans
Item # 52966
If you like it hot, you'll love these jelly beans spiced with TABASCO® brand seasonings

Jelly Bean Chocolate Dips® Strawberry*
Item # 4876
The taste of dark chocolate covered strawberries in a jelly bean

Hello Kitty® Mellocremes
Item # 1252
Hello Kitty's iconic head and bow in three delicious flavors: Cherry, Strawberry & Vanilla

Champagne Jelly Belly® Beans
Item # 52861
Say "cheers" to your Valentine with our newest flavor: Champagne

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Valentine Gifts

12 Gift Bags per case

7.5 oz. Jelly Belly®
Valentine Mix
Item # 76863

7.5 oz. Jelly Belly®
Conversation Beans™
Item # 76861

7.5 oz.
Cupid Corn®
Item # 76862

6.8 oz. Deluxe
Valentine Mix*
Item # 76858

7.5 oz. Jewel
Valentine Mix
Item # 76887

6.2 oz. Petite
Sour Hearts
Item # 76857

5.5 oz. Red
Raspberry Hearts
Item # 76859

6 oz. Sour
Smoochi Lips™
Item # 76856

NEW LOOK

1.2 oz. Jelly Belly®
Conversation Beans™
Flip Top Box
Item # 61810 • 2/24 ct. caddies

Wow your Valentine with Jelly Belly gift boxes wearing gorgeous seasonal sleeves.

4.25 oz. Jelly Belly® 10-Flavor Gift Box
with Valentine Sleeve
Item # 64753 • 12 boxes

8.5 oz. Jelly Belly® 20-Flavor Gift Box with Valentine Sleeve
Item # 64833 • 10 boxes

Party Collection Bags

Jelly Belly Party Bags are perfect for Valentine parties, candy buffets, party favors, decorating and more. Mix and match from 11 top-selling Jelly Belly flavors and 11 Jewel Collection Bags.

7.5 oz. Jewel Cream Soda
Item # 62616

7.5 oz. Jewel Very Cherry
Item # 62615

7.5 oz. Jewel Bubble Gum
Item # 62614

7.5 oz. Cotton Candy
Item # 62602

7.5 oz. Coconut
Item # 62600

7.5 oz. Bubble Gum
Item # 62601

12 Party Collection Bags per case.

1.4 oz. Hello Kitty® Large Candy Dish
Item # 91211 • 6 dishes

1.5 oz. Hello Kitty® Jelly Belly® Bean Tin with Favorite Flavors
Item # 62033 • 2/12 ct. caddies

4.25 oz. 5-Flavor Jelly Belly® Hello Kitty® Gift Box
Item # 64769 • 12 boxes

1 oz. Hello Kitty® Bag
Item # 72523 • 24 ct. caddy

7.5 oz. Hello Kitty® Favorite Flavors
Item # 76848 • 12 bags

7.5 oz. Hello Kitty® Mellocremes
Item # 76844 • 12 bags

3 oz. Hello Kitty® Mellocremes
Item # 45121 • 12 bags

1 oz. Jelly Belly® Hello Kitty® Flip Top Box
Item # 72675 • 2/24 ct. caddies

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A TOAST TO YOU, VALENTINE.

NEW

NEW

NEW

7.5 oz. Jelly Belly® Champagne Gift Bag
Item # 76888 • 12 bags

1.5 oz. Jelly Belly® Champagne Bottles
Item # 91213 • 2/24 ct. caddies

3.5 oz. Jelly Belly® Champagne Grab & Go® Bag
Item # 66329 • 12 bags

ALCOHOL FREE

14.5 oz. Jelly Belly® Jewel Collection Candy Jar
Item # 93773 • 6 jars

1.5 oz. Jelly Belly® TABASCO® Jelly Bean Bottles
Item # 91199 • 2/24 ct. caddies

4.15 oz. Jelly Belly® Dark Chocolate Covered TABASCO® Jelly Beans Gift Box*
Item # 64892 • 12 boxes

FOR HIM...

ALCOHOL FREE

3.5 oz. Jelly Belly® Draft Beer Grab & Go® Bag
Item # 66331 • 12 bags

1.5 oz. Jelly Belly® Draft Beer Bottles
Item # 91212 • 2/24 ct. caddies

1.75 oz. Jelly Belly® Draft Beer Can Tin
Item # 62107 • 12 tins

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Olivia

Jelly Belly® Spring / Easter Bulk

Jelly Belly® Spring Mix Item # 52952

Berry Blue, Cantaloupe, Cotton Candy, Island Punch, Sunkist® Lemon, Lemon Lime, Piña Colada, Sunkist® Pink Grapefruit and Sunkist® Tangerine

Sour Bunnies Item # 5360

Pucker up powered gummi/marshmallow rabbits featured in Apple, Cherry, Grape and Lemonade

Jewel Sour Lemon Item # 53002

One of our most loved flavors gets a whole new look with a jewel finish – just in time for Spring!

Jewel Spring Mix Item # 53001

Jewel Berry Blue, Bubble Gum, Grape Soda, Orange, Sour Apple, Sour Lemon, Very Cherry

Deluxe Easter Mix* Item # 1715

Jelly Belly® Spring Mix, Bunny Corn®, Easter Mellocremes, Speckled Chocolate Malted Eggs, Foil-Wrapped Chocolate Eggs

Pectin Jelly Beans Item # 2745

Cherry, Grape, Lemon, Lime, Orange, Pineapple and Strawberry

Foil-Wrapped Solid Chocolate Eggs*

Item # 6049

Rich milk chocolate covered in decorative foils

Speckled Chocolate Malted Eggs*

Item # 4750

Large, full-flavored malted centers covered in a layer of milk chocolate and a thin candy shell

Assorted Jordan Almonds Item # 3035

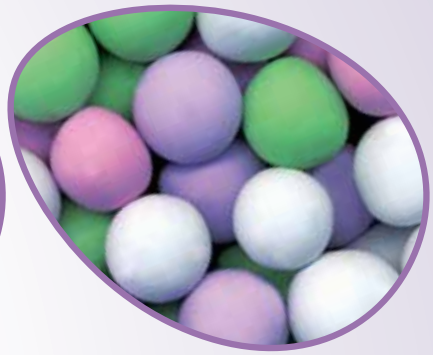
Plump almonds dressed in crunchy sweet shells of Spring pastels

Bunny Corn® Item # 1745

Tempt the bunny with rich vanilla mellocremes dressed in pastel suits

Jelly Belly® Sours Mix Item # 52787

Sour Apple, Sour Cherry, Sour Grape, Sour Lemon and Sour Orange



Chocolate Dutch Mints®* Item # 4015

Creamy peppermint and chocolate co-mingle inside lavender, pink, mint green and white candy shells

Easter Basket Bling!

Make their Easter basket sparkle with Jelly Belly gift bags filled with the world's most delicious Easter confections. Our gift bags are a beautiful addition to any basket. And our broad selection of irresistible seasonal confections is guaranteed to put a smile on every bunny's face. (12 bags per case.)

7.5 oz. Jelly Belly® Jewel Spring Mix
Item # 76886

7.5 oz. Bunny Corn®
Item # 76853

7.5 oz. Jelly Belly® Spring Mix
Item # 76855

6.8 oz. Deluxe Easter Mix*
Item # 76852

7.5 oz. Pectin Jelly Beans
Item # 76854

6 oz. Foil-Wrapped Solid Chocolate Eggs*
Item # 76851

4.6 oz. Speckled Chocolate Malted Eggs*
Item # 76849

6 oz. Sour Bunnies
Item # 76850

Spring Gifts

4.25 oz. Jelly Belly® 10-Flavor Gift Box with Easter Sleeve
Item # 64751 • 12 boxes

17 oz. Jelly Belly® 40-Flavor Gift Box with Easter Sleeve
Item # 64866 • 5 boxes

8.5 oz. Jelly Belly® 20-Flavor Gift Box with Easter Sleeve
Item # 64832 • 10 boxes

4.25 oz. Jelly Belly® Tangerine "Baby" Carrot Bag Shelf Display
Item # 91501 • 2/12 ct. caddies

14.5 oz. Jelly Belly® Jewel Spring Mix Candy Jar
Item # 93772 • 6 jars

1.2 oz. Jelly Belly® Spring Mix Flip Top Box
Item # 61802 • 2/24 ct. caddies

1 oz. Bag Bunny Corn®
Item # 72547 • 30 ct. caddy

1 oz. Bag Jelly Belly® Kids Mix
Item # 72546 • 30 ct. caddy

Jelly Belly
JEWEL
Spring Mix
Sparkling Jelly Beans
Jelly Belly

Stuff their Easter basket with these fun tins!

1 oz. STAR WARS™ Tins
with Galaxy Mix Jelly Beans
Item # 62032• 2/12 ct. caddies

1 oz. Mickey & Minnie Tins
with Jelly Belly® Jelly Beans
Item # 62035 • 2/12 ct. caddies

1 oz. Disney© FROZEN Tins
with Icicle Mix Jelly Beans
Item # 62031 • 2/12 ct. caddies

1.5 oz. Hello Kitty® Tin
with Favorites Flavors
Item # 62033 • 2/12 ct. caddies

1 oz. Disney© Mickey & Minnie Bag
Mickey • Item # 72522 • 24 ct. caddy
Minnie • Item # 72521 • 24 ct. caddy

12 Gift Bags per case

7.5 oz.
Mickey Mouse
Item # 76872

7.5 oz.
Minnie Mouse
Item # 76873

7.5 oz.
Donald Duck
Item # 76874

7.5 oz.
Goofy
Item # 76875

2.8 oz. Mickey Mouse
Item # 66305 • 12 bags

2.8 oz. Minnie Mouse
Item # 66306 • 12 bags

2.8 oz. Donald Duck
Item # 66307 • 12 bags

2.8 oz. Goofy
Item # 66308 • 12 bags

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Add fun and flavor to every Easter basket with great basket builders from Jelly Belly

NEW PRICE

6.5 oz. Jelly Belly® Bean Tin with 20 Flavors
Item # 62108 • 8 tins

Classic Jelly Belly Bean Tin

New Lower Price. Smaller Case Count.

Our classic Jelly Belly bean tin is now available with 6.5 oz and a new lower price point that customers will love. Big, beautiful tin looks like a real Jelly Belly bean, only king-size!

1.45 oz. Jelly Belly
20 Flavors Bag
Item # 72528 • 24 ct. caddy

1.7 oz. Jelly Belly® Bean Tin
with 20 Flavors
Item # 62030 • 2/10 ct. caddies

1.75 oz. Jelly Belly® Buttered
Popcorn Jelly Bean Boxes
Item # 63691 • 24 ct. caddy

3.5 oz. Jelly Belly®
Kids Mix
Item # 66938 • 12 bags

14.5 oz. Jelly Belly®
49 Flavors
Classic Candy Jar
Item # 93774 • 6 jars

3.5 oz. 20 Flavors
Jelly Belly® Mini Bean Bin
Item # 66128 • 12 mini bins
(Bin holds 20 oz. of beans)

BEANBOOZLED® JELLY BEANS

Don't miss out on the fun (or this multi-million dollar Jelly Belly line!) These products were made for Easter fun! Jelly Belly dares you to compare with BeanBoozled, our collection of 20 flavors including ten "good flavors" and ten look-alike weird and wild flavors. *Is it Tutti-Fruitti...or Stinky Socks?*

3.5 oz BeanBoozled®
Mystery Bean Dispenser
Item # 63965 • 2/6 ct. caddies

NEW

What flavor will you get?

NEW

1. What flavor will you get?
2. Lift lid
3. Lower lid–bean magically appears!

3RD edition

JUMBO BeanBoozled® Spinner Gift Box

BeanBoozled on STEROIDS! This JUMBO gift box comes with 45 mini bags of BeanBoozled mix for endless hours of play. This is a "must have" for millions of BeanBoozled fans.

12.6 oz. BeanBoozled®
JUMBO Spinner Gift Box
Item # 62205 • 5 boxes
Dimensions: 15.5"w x 9.25"h x 2.25"d

NEW

1.6 oz. BeanBoozled®
Jelly Beans Flip Top Box
Item # 61800 • 2/24 ct. caddies

1.9 oz. BeanBoozled®
Jelly Beans Bag
Item # 66340 • 12 bags

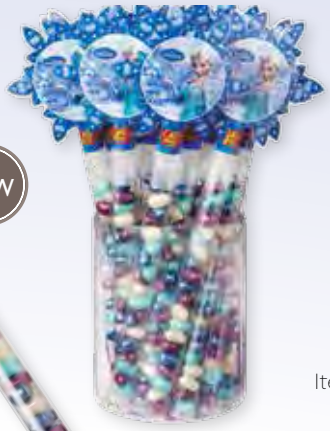
3.5 oz. BeanBoozled®
Jelly Beans Spinner Gift Box
Item # 62213 • 12 boxes

NEW

1 oz. 20 Flavors
Disney© FROZEN
Bean Machine
Item # 86109 • 6 dispensers
Bean Machine sold unfilled.

NEW

.8 oz. Disney©
FROZEN Wand
with Icicle Mix Jelly Beans
Item # 62181 • 24 Wands



7.5 oz.
Disney©
FROZEN
Gift Bag
Item # 76880
12 bags

NEW

8.5 oz. 20 Flavors
Disney© FROZEN Ultra Gift Box
Item # 64837 • 10 boxes

NEW

3.92 oz. Disney© FROZEN Gift Tin
with Icicle Mix Jelly Beans
Item # 62044 • 8 tins

1 oz. Disney© FROZEN Bags
Item # 72493 • 24 ct. bags
(mixed caddy)

1 oz. Disney© Princess Bag
Item # 72513 • 24 ct. caddy

.65 oz. Disney©
Princess Slipper
Item # 62180 • 2/15 ct. caddies

7.5 oz. Disney©
Princess Gift Bag
Item # 76879 • 12 bags

NEW

1 oz. 20 Flavors
STAR WARS™
Bean Machine
Item # 86113 • 6 dispensers
Bean Machine sold unfilled.

NEW

8.5 oz. 20-Flavor Jelly Belly
STAR WARS™ Ultra Gift Box
Item # 64843 • 10 boxes

NEW

7.5 oz.
STAR WARS™
Gift Bag
Item # 76881
12 bags

1 oz. STAR WARS™ Bags
Item # 72494 • 24 ct. bags
(mixed caddy)

2.8 oz. STAR WARS™ Bag
Item # 66314 • 12 bags

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1 oz. 20 Flavors
STAR WARS™ Bean Machine
Item # 86113 • 6 dispensers
Bean Machine sold unfilled.

NEW

1 oz. 20 Flavors
Disney© FROZEN
Bean Machine
Item # 86109 • 6 dispensers
Bean Machine sold unfilled.

NEW

1 oz. 20 Flavors
Mr. Jelly Belly® Bean Machine
Item # 86110 • 6 dispensers
Bean Machine sold unfilled.

1 oz. 20 Flavors
Disney© Mickey Mouse
Bean Machine
Item # 86112 • 6 dispensers
Bean Machine sold unfilled.

The Perfect Companion for all Jelly Belly Bean Machines!

2 lb. Jelly Belly®
49 Flavors Pouch Bag
Item # 83748 • 12 pouches

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NEW

8.5 oz. 20-Flavor Jelly Belly®
STAR WARS™ Ultra Gift Box
Item # 64843 • 10 boxes

NEW

8.5 oz. 20-Flavor Jelly Belly®
Disney© FROZEN Ultra Gift Box
Item # 64837 • 10 boxes

8.5 oz. 20-Flavor Jelly Belly®
Disney© Ultra Gift Box
Item # 64842 • 10 boxes

8.5 oz. 20-Flavor Jelly Belly®
Ultra Gift Box
Item # 64840 • 10 boxes

21 oz. Jelly Belly® 50-Flavor
Gold Classic Gift Box
Item # 64793 • 6 boxes

17 oz. Jelly Belly®
40-Flavor Gift Box
Item # 64860 • 5 boxes

4.25 oz. Jelly Belly®
10-Flavor Gift Box
Item # 64810 • 12 boxes

8.5 oz. Jelly Belly®
20-Flavor Gift Box
Item # 64830 • 10 boxes

One-Stop Shop for Spring Holidays

Jelly Belly®
Curve Rack All Peg
Item # 88168 • 1 unit

NEW

Jelly Belly®
Caddy Rack
Item # 88177 • 1 unit

Fun Sold Here!

Basket builders. Candy for holiday entertaining. You've got it! Use fun and compact Jelly Belly display fixtures to give your customers what they need for the holidays and drive your sales.

1-800-323-9380 JellyBelly.com

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